





Sport Management // MAJOR MAP

Bachelor of Science/Bachelor of Art

Concentrations: Fitness and Wellness Administration, Sport Administration



Southwest Baptist
UNIVERSITY

	FRESHMAN	SOPHOMORE	JUNIOR	SENIOR	CAREER POSSIBILITIES
 <i>Grow</i> ACADEMICALLY	<p>Investigate introductory courses like BIO 1004 Principles of Biology and SPM 1113 Introduction to Sport Management.</p> <p>Familiarize yourself with your department by getting to know the professors and other students within your major.</p>	<p>Explore career goals with your advisor and discuss which track would be best for you.</p> <p>If your concentration is in Fitness and Wellness Administration, also consider taking KIN 2133 Principles of Human Anatomy during WinterFest of this year.</p>	<p>Consider what internship opportunities you have available.</p> <p>After the completion of this year, fulfill your SPM 4986 Sport Management Internship credit.</p>	<p>SPM 4043 Legal and Ethical Issues and KIN 4013 Sport in American Society will prepare you for graduation as a Sport Management major.</p>	<p>Athletic Director</p> <p>Personal Trainer</p> <p>Fitness Director</p> <p>Coach in Public and Private schools</p> <p>Strength and Conditioning Coach</p> <p>Sports Agent</p> <p>Facilities Management</p> <p>Sports Broadcasting</p> <p>Sports Information Director</p> <p>Sports Marketing Specialist</p> <p>Account Manager</p> <p>Sales Representative</p> <p>Public Relations Assistant</p> <p>Event Planner</p> <p>College Instructor Professor</p>
 <i>Pursue</i> SERVANT LEADERSHIP	<p>Participate in student organizations and professional associations related to your prospective career field.</p> <p>Be involved in your residence hall, an intramural sport, and other campus-wide events.</p>	<p>Consider volunteering on campus or with a community organization.</p>	<p>Take responsibility in your extra-curricular activities. Consider a leadership role within your club/organization or make a new member feel welcome.</p>	<p>Spread the word about what clubs/organizations/events you have enjoyed at SBU and help others get connected on campus.</p>	
 <i>Embrace</i> OUR GLOBAL SOCIETY	<p>Visit SBU's Center for Global Connections to learn about global service opportunities.</p>	<p>Are you interested in studying abroad? Ask your advisor or Career Services about study abroad opportunities.</p>	<p>Explore another culture or improve your language skills by taking a class or being involved with the Center for Global Connections.</p>	<p>Assess what opportunities, locally, and globally are available upon graduation.</p>	
 <i>Plan for</i> YOUR FUTURE	<p>Discuss your career interests with an advisor and research job options so that your goals can direct your class and internship selection. Use the Occupational Outlook Handbook to discover information and job projections.</p>	<p>Schedule an appointment with Career Services for information on building your résumé and cover letter.</p> <p>Begin exploring options you have for your internship by attending career fairs and building your career network.</p>	<p>If you are interested, join professional organizations such as the National Strength and Conditioning Association's (NSCA) personal training and strength conditioning concentration to learn to become a certified specialist.</p>	<p>Identify and ask individuals if they will write you letters of reference/recommendation.</p> <p>Finalize your résumé and cover letter within the KIN 4001 Kinesiology Capstone Course.</p> <p>Plan a time to meet with Career Services Director to practice a mock interview.</p>	