





# Communication // MAJOR MAP

Bachelor of Arts/Bachelor of Science



Southwest Baptist  
UNIVERSITY

	FRESHMAN	SOPHOMORE	JUNIOR	SENIOR	CAREER POSSIBILITIES
 <p><i>Grow</i> <b>ACADEMICALLY</b></p>	<p>Investigate introductory courses like COM 1103 Fundamentals of Speech Communication.</p> <p>Familiarize yourself with your department by getting to know the professors and other students within and outside your major.</p>	<p>Explore career goals with your advisor and consider a double major or adding a minor.</p> <p>Begin researching and applying for internships. Discover more about your major by engaging in COM 2223 Argumentation and Debate and COM 3003 Communication Theory.</p>	<p>Consider what internships you have available. Engage more in your department by taking classes such as COM 2393 Interpersonal Communication.</p>	<p>COM 4311 Senior Capstone and COM 4983 Internship will prepare you for your desired career path upon graduation.</p>	<p>Teacher</p> <p>Lawyer</p> <p>Journalist</p> <p>Pastor</p> <p>Writer</p> <p>Editor</p> <p>HR Professional</p> <p>PR Specialist</p> <p>Meeting/Event Planner</p> <p>Media Planner</p> <p>Social Media Manager</p> <p>Business Reporter</p> <p>Brand Manager</p> <p>Broadcast News Analyst</p> <p>Radio Broadcaster</p> <p>Fundraising Manager</p> <p>Creative Supervisor</p> <p>Promotions Manager</p> <p>Marketing Executive</p> <p>Advertising Executive</p> <p>Paralegal</p>
 <p><i>Pursue</i> <b>SERVANT LEADERSHIP</b></p>	<p>Participate in student organizations and professional associations like Forensics and Infuse Student Media.</p> <p>Engage in chapel services and explore other Community Life + Worship opportunities.</p>	<p>Consider volunteering on-campus or with a community organization.</p>	<p>Take more responsibility in your extra-curricular activities. Consider a leadership role within Forensics or Infuse Student Media or make a new member feel welcome.</p>	<p>Spread the word about what clubs/organizations/events you have enjoyed and help others to get connected on campus.</p>	
 <p><i>Embrace</i> <b>OUR GLOBAL SOCIETY</b></p>	<p>Visit SBU's Center for Global Connections to learn about global service opportunities.</p>	<p>Compete and travel with the Speaking Bearcats Forensics team.</p> <p>Are you interested in studying abroad? Ask your advisor or Career Services about study abroad opportunities.</p>	<p>Compete and travel with the Speaking Bearcats Forensics team.</p> <p>Engage in COM 3333 International Communication.</p>	<p>Assess what opportunities, locally and globally, are available upon graduation.</p>	
 <p><i>Plan for</i> <b>YOUR FUTURE</b></p>	<p>Identify your interest, skills, work values, and personality by taking Career Assessments.</p> <p>Gather information on careers you are interested in pursuing. Use the Occupational Outlook Handbook to discover information and job projections for any career path.</p>	<p>Schedule an appointment with Career Services for information on building your résumé and cover letter.</p> <p>Begin exploring options you have for your internship by attending career fairs and building your career network.</p>	<p>Gain experience by pursuing an internship.</p> <p>Explore graduate schools if you desire to continue your education.</p> <p>Submit research papers to the Sooner Communication Conference in Norman, Oklahoma.</p>	<p>Identify and ask individuals if they will write you letters of reference/recommendation.</p> <p>Finalize your résumé and cover letter.</p> <p>Plan a time to meet with the Career Services Director to practice a mock interview.</p>	