





Commercial Art // MAJOR MAP

Bachelor of Science | Concentrations: Graphic Design, Digital Imaging



Southwest Baptist
UNIVERSITY

	FRESHMAN	SOPHOMORE	JUNIOR	SENIOR	CAREER POSSIBILITIES
 <i>Grow</i> ACADEMICALLY	<p>Investigate introductory courses like ART 1003 Design, ART 1203 Drawing I, and ART 1013 Intro to Art.</p> <p>Learn to budget your time effectively. Intentionally plan space in your normal schedule to be in the studios working diligently and regularly.</p>	<p>Choose one or both of the following concentrations: Graphic Design and/or Digital Imaging. Engage in the courses of your respective concentration.</p> <p>Begin seeking out internships for your senior year.</p>	<p>Continue engaging in major-specific courses such as ART 3713 Graphic Design Portfolio I, ART 3723 Digital Imaging Concepts, ART 4003 Computer Applications in Commercial Art, and other upper-level art electives.</p>	<p>ART 4001 Senior Seminar and ART 4983 Internship in Commercial Art will bring your academic experiences together and prepare you for your desired career path upon graduation.</p> <p>Plan your Senior Show.</p>	<p>Graphic Designer</p> <p>Digital Artist</p> <p>Photographer</p> <p>Art Director</p>
 <i>Pursue</i> SERVANT LEADERSHIP	<p>Participate in student organizations like the Society of Art and Film Photography Club.</p> <p>Every year, participate in Student Shows on campus, and contribute to artwork to the annual Casebolt Project.</p>	<p>Take more responsibility in your extra-curricular activities. Pursue Junior Council and Council membership in the Society of Art.</p> <p>Encourage underclassmen to get involved with the Society of Art.</p>	<p>Demonstrate servant-leadership by making new members feel welcome and pursuing leadership positions in your organization.</p>	<p>Spread the word about what clubs/ organizations/events you have enjoyed and help others to get connected on campus.</p>	
 <i>Embrace</i> OUR GLOBAL SOCIETY	<p>Visit SBU's Center for Global Connections to learn about global service opportunities.</p> <p>Create a plan to begin saving for the Art Department's Study Abroad, and participate in related fundraisers.</p>	<p>Continue saving for the Art Department's Study Abroad. Lead and participate in related activities.</p> <p>Consider serving on a team through the CGC.</p>	<p>Explore another culture or improve your language skills by taking a class or being involved with the Center for Global Connections.</p>	<p>Assess what opportunities, locally and globally, are available upon graduation.</p> <p>Lead and participate in related fundraisers.</p>	
 <i>Plan for</i> YOUR FUTURE	<p>Discuss your career interests with an advisor and identify your career goals.</p> <p>Prepare for Art Scholarship submission, which is due in early February. Continue this each year.</p>	<p>Schedule an appointment with Career Services for information on building your résumé and cover letter.</p> <p>Apply for privately funded art department scholarships.</p>	<p>Gain experience by pursuing an internship.</p> <p>Explore graduate schools, if you desire to continue your education.</p>	<p>Identify and ask individuals if they will write letters of reference/ recommendation for you.</p> <p>Finalize your résumé and cover letter.</p> <p>Plan a time to meet with the Career Services Director to practice through a mock interview.</p> <p>Complete the Proficiency Profile Assessment.</p>	