



Southwest Baptist UNIVERSITY

BACHELOR OF SCIENCE IN SPORT MANAGEMENT (BUSINESS)

FRESHMAN - FALL SEMESTER

ENG 1113	Communication: English Composition I	3
UNI 1111	Opportunities: University Seminar	1
PSY 1013	Discipline: General Psychology	3
DISCOVER	Society: (American Studies Options)	3
DISCOVER	Values: (Spiritual Formation Options)	2
SPM 1113	Introduction to Sport Management	3
Total Credits		15

FRESHMAN - SPRING SEMESTER

BEH 2243 / BUS 2023	Reasoning: Statistics	3
UNI 1121	Reasoning: Introduction to Critical Thinking	1
DISCOVER	Communication: (Communication Options)	3
DISCOVER	Enrichment: (Enrichment Options)	3
BUS 2012	Business Communications	2
ELECTIVE	Student Selection	4
Total Credits		16

SOPHOMORE - FALL SEMESTER

BIB 1013	Values: Old Testament History	3
ECO 2023	Society: Principles of Microeconomics	3
DISCOVER	Inquiry: (Inquiry Options)	4
SPM 2093 or SPM 4023	Athletic Event and Facilities Management or Organization and Administration of Sport	3
ELECTIVE	Student Selection	3
Total Credits		16

SOPHOMORE - SPRING SEMESTER

BIB 1023	Values: New Testament History	3
DISCOVER	Communication: (Composition Options)	3
ACC 2043	Principles of Managerial Accounting	3
MKT 3023	Principles of Marketing	3
PSY 3393	Introduction to Sports Psychology	3
Total Credits		15

JUNIOR - FALL SEMESTER

BUS 4203	Data Analytics	3
MGT 3013	Principles of Management	3
SPM 2093 or SPM 4023	Athletic Event and Facilities Management or Organization and Administration of Sport	3
ELECTIVE	Student Selection	6
Total Credits		15

JUNIOR - SPRING SEMESTER

DISCOVER	Values: (Cultural Awareness Options)	2
KIN 3093	Responding to Emergencies	3
KIN 4013 or SPM 4053	Sport in American Society or Recreational Sports Management	3
MKT 4253 or SPM 4063	Digital and Social Media Marketing or Finance and Fundraising in Athletic Activities	3
ELECTIVE	Student Selection	3
Total Credits		14

SENIOR - FALL SEMESTER

BUS 3073	Business Law	3
BUS 4041	Ethics Seminar	1
KIN 4001	Kinesiology Capstone	1
LDR 123	Developing Dynamic Teams	3
SPM 4973	Sports Management Internship I	3
ELECTIVE	Student Selection	3
Total Credits		14

SENIOR - SPRING SEMESTER

KIN 4013 or SPM 4053	Sport in American Society or Recreational Sports Management	3
MGT 4043	Organizational Behavior and Servant Leadership	3
MKT 4253 or SPM 4063	Digital and Social Media Marketing or Finance and Fundraising in Athletic Activities	3
SPM 4983	Sports Management Internship II*	3
ELECTIVE	Student Selection	3
Total Credits		15

DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

*Major Recommendation

Total Credits to Graduate: 120

Updated Spring 2025