



# Southwest Baptist UNIVERSITY

## BACHELOR OF SCIENCE IN GRAPHIC DESIGN

### FRESHMAN - FALL SEMESTER

<b>ART 1103</b>	<b>Enrichment: Design</b>	3
BIB 1013	Values: Old Testament History	3
ENG 1113	Communication: English Composition I	3
<b>UNI 1111</b>	<b>Opportunities: University Seminar</b>	1
DISCOVER	Society: (American Studies Options)	3
<b>ART 1203</b>	<b>Drawing I</b>	3
<b>Total Credits</b>		<b>16</b>

### FRESHMAN - SPRING SEMESTER

BIB 1023	Values: New Testament History	3
<b>UNI 1121</b>	<b>Reasoning: Introduction to Critical Thinking</b>	1
DISCOVER	Communication: (Composition Options)	3
<b>ART 2033</b>	<b>Painting I</b>	3
<b>ART 2203 or DISCOVER</b>	<b>Drawing II or Society: (Social Studies Options)</b>	3
ART 2703	Introduction to Graphic Design	3
<b>Total Credits</b>		<b>16</b>

### SOPHOMORE - FALL SEMESTER

DISCOVER	Inquiry: (Inquiry Options)	4
DISCOVER	Values: (Cultural Awareness Options)	2
<b>ART 2003 or ART 3033</b>	<b>Photography or Painting II</b>	3
MKT 3023	Principles of Marketing	3
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>15</b>

### SOPHOMORE - SPRING SEMESTER

DISCOVER	Communication: (Communication Options)	3
DISCOVER	Reasoning: (Reasoning Options)	3
<b>ART 2203 or DISCOVER</b>	<b>Drawing II or Society: (Social Studies Options)</b>	3
<b>ART 3043</b>	<b>Graphic Design I</b>	3
CHOICE	3D Choice*	3
<b>Total Credits</b>		<b>15</b>

### JUNIOR - FALL SEMESTER

DISCOVER	Values: (Spiritual Formation Options)	2
<b>ART 2003 or ART 3033</b>	<b>Photography or Painting II</b>	3
<b>ART 2803 / ART 2813</b>	<b>Art History I Art History II</b>	3
<b>ART 3703</b>	<b>Graphic Design II</b>	3
<b>MKT 3083 or ELECTIVE</b>	<b>Advertising or Student Selection</b>	3
<b>Total Credits</b>		<b>14</b>

### JUNIOR - SPRING SEMESTER

DISCOVER	Discipline: (Discipline Options)	3
<b>ART 3723</b>	<b>Graphic Design III</b>	3
CHOICE	Art Choice	3
ELECTIVE	Student Selection	6
<b>Total Credits</b>		<b>15</b>

### SENIOR - FALL SEMESTER

<b>ART 3773</b>	<b>Graphic Design Portfolio</b>	3
<b>MKT 3083 or ELECTIVE</b>	<b>Advertising or Student Selection</b>	3
CHOICE	Art Choice	3
ELECTIVE	Student Selection	6
<b>Total Credits</b>		<b>15</b>

### SENIOR - SPRING SEMESTER

<b>ART 4703</b>	<b>Graphic Design Senior Project</b>	3
<b>MKT 4253</b>	<b>Digital &amp; Social Media Marketing</b>	3
ELECTIVE	Student Selection	8
<b>Total Credits</b>		<b>14</b>

### DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

\*3D Choice: Ceramics or Sculpture

**Total Credits to Graduate: 120**

*Updated Spring 2025*