



# Southwest Baptist UNIVERSITY

## BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT (WWC)

### FRESHMAN - FALL SEMESTER

|                      |                                      |           |
|----------------------|--------------------------------------|-----------|
| BIB 1013             | Values: Old Testament History        | 3         |
| ENG 1113             | Communication: English Composition I | 3         |
| UNI 1111             | Opportunities: University Seminar    | 1         |
| DISCOVER             | Society: (American Studies Options)  | 3         |
| ELECTIVE             | Student Selection                    | 3         |
| <b>Total Credits</b> |                                      | <b>13</b> |

### FRESHMAN - SPRING SEMESTER

|                      |  |           |
|----------------------|--|-----------|
| BIB 1023             | Values: New Testament History                | 3         |
| UNI 1121             | Reasoning: Introduction to Critical Thinking | 1         |
| DISCOVER             | Communication: (Composition Options)         | 3         |
| DISCOVER             | Discipline: (Discipline Options)             | 3         |
| DISCOVER             | Values: (Cultural Awareness Options)         | 2         |
| <b>Total Credits</b> |  | <b>12</b> |

### SOPHOMORE - FALL SEMESTER

|                      |  |           |
|----------------------|--|-----------|
| ECO 2033             | Society: Principles of Macroeconomics  | 3         |
| DISCOVER             | Communication: (Communication Options) | 3         |
| DISCOVER             | Enrichment: (Enrichment Options)       | 3         |
| ACC 2043             | Principles of Managerial Accounting    | 3         |
| MKT 3023             | Principles of Marketing                | 3         |
| <b>Total Credits</b> |  | <b>15</b> |

### SOPHOMORE - SPRING SEMESTER

|                      |                                       |           |
|----------------------|---------------------------------------|-----------|
| DISCOVER             | Inquiry: (Inquiry Options)            | 4         |
| DISCOVER             | Values: (Spiritual Formation Options) | 2         |
| ACC 2013             | Principles of Financial Accounting    | 3         |
| ECO 2023             | Principles of Microeconomics          | 3         |
| MGT 3013             | Principles of Management              | 3         |
| <b>Total Credits</b> |                                       | <b>15</b> |

### MAY TERM

|                      |                         |          |
|----------------------|-------------------------|----------|
| BUS 2012             | Business Communications | 2        |
| <b>Total Credits</b> |                         | <b>2</b> |

### SUMMER TERM

|                      |                                |          |
|----------------------|--------------------------------|----------|
| BUS 2023             | Reasoning: Business Statistics | 3        |
| <b>Total Credits</b> |                                | <b>3</b> |

### JUNIOR - FALL SEMESTER

|                         |   |           |
|-------------------------|---|-----------|
| FIN 3003                | Personal Financial Planning               | 3         |
| MGT 3033                | Operations Management                     | 3         |
| MGT 4033 or<br>MKT 4153 | Human Resource Management or<br>Retailing | 3         |
| MKT 3033                | Consumer Behavior                         | 3         |
| ELECTIVE                | Student Selection                         | 3         |
| <b>Total Credits</b>    |   | <b>15</b> |

### JUNIOR - SPRING SEMESTER

|                      |  |           |
|----------------------|--|-----------|
| FIN 3053             | Business Finance                             | 3         |
| MGT 4043             | Organizational Behavior & Servant Leadership | 3         |
| MGT 4063             | Entrepreneurship                             | 3         |
| ELECTIVE             | Student Selection                            | 4         |
| <b>Total Credits</b> |  | <b>13</b> |

### MAY TERM

|                      |                          |          |
|----------------------|--------------------------|----------|
| BUS 4031             | Professional Development | 1        |
| BUS 4041             | Ethics Seminar           | 1        |
| <b>Total Credits</b> |                          | <b>2</b> |

### SUMMER TERM

|                      |              |          |
|----------------------|--------------|----------|
| BUS 3073             | Business Law | 3        |
| <b>Total Credits</b> |              | <b>3</b> |

### SENIOR - FALL SEMESTER

|                         |   |           |
|-------------------------|---|-----------|
| BUS 4053                | Global Business                           | 3         |
| MGT 4033 or<br>MKT 4153 | Human Resource Management or<br>Retailing | 3         |
| ELECTIVE                | Student Selection                         | 9         |
| <b>Total Credits</b>    |   | <b>15</b> |

### SENIOR - SPRING SEMESTER

|                      |                      |           |
|----------------------|----------------------|-----------|
| BUS 4203             | Data Analytics       | 3         |
| ECO 3043             | Managerial Economics | 3         |
| MGT 4083             | Strategic Management | 3         |
| ELECTIVE             | Student Selection    | 3         |
| <b>Total Credits</b> |                      | <b>12</b> |

### DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

**Total Credits to Graduate: 120**

*Updated Spring 2025*