



Southwest Baptist UNIVERSITY

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

FRESHMAN - FALL SEMESTER

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|----------------------|--------------------------------------|-----------|
| BIB 1013 | Values: Old Testament History | 3 |
| ENG 1113 | Communication: English Composition I | 3 |
| UNI 1111 | Opportunities: University Seminar | 1 |
| DISCOVER | Society: (American Studies Options) | 3 |
| BUS 2012 | Business Communications | 2 |
| ELECTIVE | Student Selection | 3 |
| Total Credits | | 15 |

FRESHMAN - SPRING SEMESTER

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|----------------------|--|-----------|
| BIB 1023 | Values: New Testament History | 3 |
| UNI 1121 | Reasoning: Introduction to Critical Thinking | 1 |
| DISCOVER | Communication: (Composition Options) | 3 |
| DISCOVER | Discipline: (Discipline Options) | 3 |
| DISCOVER | Enrichment: (Enrichment Options) | 3 |
| DISCOVER | Values: (Cultural Awareness Options) | 2 |
| Total Credits | | 15 |

SOPHOMORE - FALL SEMESTER

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|----------------------|--|-----------|
| BUS 2023 | Reasoning: Business Statistics | 3 |
| ECO 2023 | Society: Principles of Microeconomics | 3 |
| DISCOVER | Communication: (Communication Options) | 3 |
| ACC 2013 | Principles of Financial Accounting | 3 |
| MGT 3013 | Principles of Management | 3 |
| Total Credits | | 15 |

SOPHOMORE - SPRING SEMESTER

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|----------------------|---------------------------------------|-----------|
| DISCOVER | Inquiry: (Inquiry Options) | 4 |
| DISCOVER | Values: (Spiritual Formation Options) | 2 |
| ACC 2043 | Principles of Managerial Accounting | 3 |
| ECO 2033 | Principles of Macroeconomics | 3 |
| MKT 3023 | Principles of Marketing | 3 |
| Total Credits | | 15 |

JUNIOR - FALL SEMESTER

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|-------------------------|---|-----------|
| FIN 3053 | Business Finance | 3 |
| MKT 3033 | Consumer Behavior | 3 |
| MGT 4033 or MKT 4153 | Human Resource Management or Retailing | 3 |
| ELECTIVE | Student Selection | 6 |
| Total Credits | | 15 |

JUNIOR - SPRING SEMESTER

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|----------------------|--|-----------|
| BUS 4031 | Professional Development | 1 |
| BUS 4041 | Ethics Seminar | 1 |
| FIN 3003 | Personal Financial Planning | 3 |
| MGT 4043 | Organizational Behavior & Servant Leadership | 3 |
| MGT 4063 | Entrepreneurship | 3 |
| ELECTIVE | Student Selection | 4 |
| Total Credits | | 15 |

SENIOR - FALL SEMESTER

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|-------------------------|---|-----------|
| BUS 3073 | Business Law | 3 |
| BUS 4203 | Data Analytics | 3 |
| BUS 4053 | Global Business | 3 |
| MGT 4033 or MKT 4153 | Human Resource Management or Retailing | 3 |
| MGT 4083 | Strategic Management | 3 |
| Total Credits | | 15 |

SENIOR - SPRING SEMESTER

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|----------------------|-----------------------|-----------|
| ECO 3043 | Managerial Economics | 3 |
| MGT 3033 | Operations Management | 3 |
| ELECTIVE | Student Selection | 9 |
| Total Credits | | 15 |

DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

Total Credits to Graduate: 120

Updated Spring 2025