



BACHELOR OF SCIENCE IN SPORT MANAGEMENT (BUSINESS)

FRESHMAN - FALL SEMESTER

ENG 1113	Communication: English Composition I	3	
UNI 1111	Opportunities: University Seminar	1	
DISCOVER	Discipline: (Discipline Options)	3	
DISCOVER	Society: (American Studies Options)	3	
DISCOVER	Values: (Spiritual Formation Options)	2	
SPM 1113	Introduction to Sport Management	3	
Total Credits		15	

FRESHMAN - SPRING SEMESTER

BEH 2243	Reasoning: Statistics	3	
UNI 1121	Reasoning: Introduction to Critical Thinking	1	
DISCOVER	Communication: (Communication Options)	3	
DISCOVER	Communication: (Composition Options)	3	
DISCOVER	Enrichment: (Enrichment Options)	3	
ELECTIVE	Student Selection	3	
Total Credits		16	

SOPHOMORE - FALL SEMESTER

BIB 1013	Values: Old Testament History	3	
ECO 2023	Society: Principles of Microeconomics	3	
DISCOVER	Inquiry: (Inquiry Options)	4	
MKT 3023	Principles of Marketing	3	
SPM 2093	Athletic Event and Facility Management	3	
Total Credits		16	

SOPHOMORE - SPRING SEMESTER

BIB 1023	Values: New Testament History	3	
ACC 2013 <i>or</i> ACC 2043	Principles of Financial Accounting <i>or</i> Principles of Managerial Accounting	3	
BUS 2012	Business Communications	2	
ELECTIVE	Student Selection	6	
Total Credits		14	

JUNIOR - FALL SEMESTER

BUS 3073 <i>or</i> MKT 3083	Business Law <i>or</i> Advertising	3	
KIN 4001	Kinesiology Capstone	1	
MGT 3013	Principles of Management	3	
ELECTIVE	Student Selection	7	
Total Credits		14	

JUNIOR - SPRING SEMESTER

DISCOVER	Values: (Cultural Awareness Options)	2	
KIN 3093	Responding to Emergencies	3	
MKT 3073 <i>or</i> ELECTIVE	Professional Selling <i>or</i> Student Selection	4	
SPM 4973	Sport Management Internship I	3	
ELECTIVE	Student Selection	3	
Total Credits		15	

SENIOR - FALL SEMESTER

BUS 3073 <i>or</i> MKT 3083	Business Law <i>or</i> Advertising	3	
MGT 4033	Human Resource Management	3	
SPM 4023	Organization and Administration of Sport	3	
SPM 4043	Legal and Ethical Issues in Sport	3	
SPM 4983	Sport Management Internship II	3	
Total Credits		15	

SENIOR - SPRING SEMESTER

KIN 4013	Sport in American Society	3	
MGT 4043	Organizational Behavior and Servant Leadership	3	
MGT 4063	Entrepreneurship	3	
MKT 3073 <i>or</i> ELECTIVE	Professional Selling <i>or</i> Student Selection	3	
SPM 4033	Applied Sport Marketing	3	
Total Credits		15	

DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

Total Credits to Graduate: 120

Updated Spring 2024