



## BACHELOR OF ARTS/SCIENCE IN MEDIA STUDIES

### FRESHMAN - FALL SEMESTER

BIB 1013	Values: Old Testament History	3
COM 1103	Communication: Fundamentals of Speech	3
ENG 1113	Communication: English Composition I	3
UNI 1111	Opportunities: University Seminar	1
DISCOVER	Reasoning: (Reasoning Options)	3
COM 1111	Writing for Communication	1
<b>Total Credits</b>		<b>14</b>

### FRESHMAN - SPRING SEMESTER

BIB 1023	Values: New Testament History	3
ENG 3823	Communication: Journalistic Writing and Editing	3
UNI 1121	Reasoning: Introduction to Critical Thinking	1
DISCOVER	Discipline: (Discipline Options)	3
DISCOVER	Values: (Spiritual Formation Options)	2
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>15</b>

### SOPHOMORE - FALL SEMESTER

DISCOVER	Enrichment: (Enrichment Options)	3
DISCOVER	Society: (American Studies Options)	3
DISCOVER	Society: (Social Studies Options)	3
COM 1013 <i>or</i> CHOICE	Media and Society <i>or</i> Design Choice	3
COM 3283 <i>or</i> COM 3353	Persuasion and Rhetoric <i>or</i> Organizational Communication	3
<b>Total Credits</b>		<b>15</b>

### SOPHOMORE - SPRING SEMESTER

DISCOVER	Inquiry: (Inquiry Options)	4
DISCOVER	Values: (Cultural Awareness Options)	2
COM 2393	Interpersonal Communication	3
CHOICE	Media Studies Choice	3
ELECTIVE	Student Selection	4
<b>Total Credits</b>		<b>16</b>

### JUNIOR - FALL SEMESTER

COM 1013 <i>or</i> CHOICE	Media and Society <i>or</i> Design Choice	3
COM 3233 <i>or</i> COM 4433	Introduction to Public Relations <i>or</i> Interviewing	3
COM 3283 <i>or</i> COM 3353	Persuasion and Rhetoric <i>or</i> Organizational Communication	3
COM 4233 <i>or</i> CHOICE	Media Ethics and Issues <i>or</i> Media Studies Choice (upper-level)	3
CHOICE	Language Choice (BA) <i>or</i> Communication Choice (BS)	3
<b>Total Credits</b>		<b>15</b>

### JUNIOR - SPRING SEMESTER

MKT 4253	Digital and Social Media Marketing	3
CHOICE	Language Choice (BA) <i>or</i> Communication Choice (BS)	3
CHOICE <i>or</i> ELECTIVE	Communication Choice (BS) <i>or</i> Student Selection (BA)	3
ELECTIVE	Student Selection (upper-level)	4
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>16</b>

### SENIOR - FALL SEMESTER

COM 4233 <i>or</i> CHOICE	Media Ethics and Issues <i>or</i> Media Studies Choice (upper-level)	3
COM 4532	Senior Capstone	2
ELECTIVE	Student Selection	9
<b>Total Credits</b>		<b>14</b>

### SENIOR - SPRING SEMESTER

COM 3303 <i>or</i> COM 3313	Oral Interpretation of Literature <i>or</i> Advanced Public Speaking	3
COM 4983	Communication Internship	3
ELECTIVE	Student Selection	9
<b>Total Credits</b>		<b>15</b>

### DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

**Total Credits to Graduate: 120**

*Updated Spring 2024*