



Southwest Baptist UNIVERSITY

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT (WWC)

FRESHMAN - FALL SEMESTER

BIB 1013	Values: Old Testament History	3
ENG 1113	Communication: English Composition I	3
UNI 1111	Opportunities: University Seminar	1
DISCOVER	Society: (American Studies Options)	3
ELECTIVE	Student Selection	3
Total Credits		13

FRESHMAN - SPRING SEMESTER

BIB 1023	Values: New Testament History	3
UNI 1121	Reasoning: Introduction to Critical Thinking	1
DISCOVER	Communication: (Composition Options)	3
DISCOVER	Discipline: (Discipline Options)	3
DISCOVER	Values: (Cultural Awareness Options)	2
Total Credits		12

SOPHOMORE - FALL SEMESTER

DISCOVER	Communication: (Communication Options)	3
DISCOVER	Enrichment: (Enrichment Options)	3
ACC 2013	Principles of Financial Accounting	3
ECO 2033	Principles of Macroeconomics	3
MKT 3023	Principles of Marketing	3
Total Credits		15

SOPHOMORE - SPRING SEMESTER

ECO 2023	Society: Principles of Microeconomics	3
DISCOVER	Inquiry: (Inquiry Options)	4
DISCOVER	Values: (Spiritual Formation Options)	2
ACC 2043	Principles of Managerial Accounting	3
MGT 3013	Principles of Management	3
Total Credits		15

MAY TERM

BUS 2012	Business Communications	2
Total Credits		2

SUMMER TERM

BUS 2023	Reasoning: Business Statistics	3
Total Credits		3

JUNIOR - FALL SEMESTER

FIN 3003	Personal Financial Planning	3
MGT 3033	Operations Management	3
MGT 4033 or MKT 4153	Human Resource Management or Retailing	3
MKT 3033	Consumer Behavior	3
ELECTIVE	Student Selection	3
Total Credits		15

JUNIOR - SPRING SEMESTER

FIN 3053	Business Finance	3
MGT 4043	Organizational Behavior & Servant Leadership	3
MGT 4063	Entrepreneurship	3
ELECTIVE	Student Selection	4
Total Credits		13

MAY TERM

BUS 4031	Professional Development	1
BUS 4041	Ethics Seminar	1
Total Credits		2

SUMMER TERM

BUS 3073	Business Law	3
Total Credits		3

SENIOR - FALL SEMESTER

BUS 4053	Global Business	3
MGT 4033 or MKT 4153	Human Resource Management or Retailing	3
ELECTIVE	Student Selection	9
Total Credits		15

SENIOR - SPRING SEMESTER

BUS 4203	Data Analytics	3
ECO 3043	Managerial Economics	3
MGT 4083	Strategic Management	3
ELECTIVE	Student Selection	3
Total Credits		12

DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

Total Credits to Graduate: 120

Updated Spring 2024