



BACHELOR OF SCIENCE IN GENERAL BUSINESS (MOUNTAIN VIEW AND SALEM CAMPUSES)

FALL SEMESTER

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| ACC 2043 | Principles of Managerial Accounting | 3 |
| BUS 2023 | Business Statistics | 3 |
| ECO 2023 | Principles of Microeconomics | 3 |
| FIN 3003 | Personal Financial Planning | 3 |
| LDR 4043 | Ethics and Professional Development | 3 |
| MGT 4043 | Organizational Behavior and Theory | 3 |
| MKT 3023 | Principles of Marketing | 3 |

SPRING SEMESTER

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| ACC 2013 | Principles of Financial Accounting | 3 |
| ECO 2033 | Principles of Macroeconomics | 3 |
| FIN 3053 | Business Finance | 3 |
| MGT 3033 | Operations Management | 3 |
| MGT 4033 | Human Resource Management | 3 |
| MGT 4083 | Strategic Management | 3 |
| MKT 3033 | Consumer Behavior | 3 |

WINTERFEST

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| BUS 2013 | Business Communications | 3 |
| MGT 3013 | Principles of Management | 3 |

SUMMER

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| MGT 4063 | Entrepreneurship and Small Business | 3 |
| BUS 3073 | Legal Environment of Business I | 3 |

This course matrix for business administration courses on the SBU-Mountain View and Salem campuses does not include general education and graduation requirements. A total of 128 hours is required for graduation.

THIS IS A PROPOSED GUIDELINE. Please check the catalog and see your advisor for your final degree requirements.

Southwest Baptist University reserves the right to make changes to degree plans without advanced notice or obligation.

The student is responsible for understanding and completing all general education, degree, departmental and graduation requirements.