

Major(s): MBA

Department: Master of Business Administration

Year of Last Revision: 2017

Program-Level Student Learning Outcomes



Graduates of the Master of Business Administration will be able to:

1. MBA graduates will be able to connect different business disciplines to identify, analyze, and recommend solutions to complex business problems requiring interdisciplinary and global perspectives.
 - a. Students will be able to analyze business issues and recommend and justify plausible solutions for appropriate courses of action.
 - b. Students will be able to integrate interdisciplinary concepts to improve business processes and decision-making.
 - c. Students will be able to model the principles of leading, planning, organizing, and controlling in a manner that is responsible.
2. MBA graduates will demonstrate the skills needed to craft and implement strategic and tactical plans.
 - a. Students will be able to integrate interdisciplinary concepts in making strategic decisions that impact future business.
3. MBA graduates will be able to illustrate effective communication (orally, non-verbally, and in writing) within an organizational setting.
 - a. Students will be able to show effective oral communication skills in an organizational setting.
 - b. Students will demonstrate the ability to provide effective written business communication.
4. MBA graduates will be able to achieve proficiency in synthesizing the concepts of leadership, entrepreneurship, and faith integration within a business environment.
 - a. Students will be able to discern how various leadership styles will influence decision making.
 - b. Students will be able to recommend entrepreneurial ideas to positively impact a business environment.
 - c. Students will be able to evaluate business decision alternatives within a Christian worldview in order to recommend and justify an appropriate course of action.

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Curriculum Map



MGT 5013	MGT 5111	ACC 5113	MKT 5023	BUS 5053	MGT 5063	BUS 5043	LDR 5063	MGT 5093	
I, R						I, R			Goal 1: MBA graduates will be able to connect different business disciplines to identify, analyze, and recommend solutions to complex business problems requiring interdisciplinary and global perspectives.
R, M	I	R, M	R	I, R	I, R	R	I,R	R, M	a. Students will be able to analyze business issues and recommend and justify plausible solutions for appropriate courses of action.
R						R	I,R	R, M	b. Students will be able to integrate interdisciplinary concepts to improve business processes and decision-making.
R	I	I, R	R	I, R			I,R		c. Students will be able to model the principles of leading, planning, organizing, and controlling in a manner that is responsible.
									Goal 2: MBA graduates will demonstrate the skills needed to craft and implement strategic and tactical plans.

			R	I, R	I, R		I, R	R, M	a. Students will be able to integrate interdisciplinary concepts in making strategic decisions that impact future business.
R, M			R, M			R			Goal 3: MBA graduates will be able to illustrate effective communication (orally, non-verbally, and in writing) within an organizational setting.
R, M		R	R, M	R, M	R		R, M		a. Students will be able to show effective oral communication skills in an organizational setting.
R, M	I	R	R, M	R	R	R	R, M	R, M	b. Students will demonstrate the ability to provide effective written business communication.
R, M						R, M			Goal 4: MBA graduates will be able to achieve proficiency in synthesizing the concepts of leadership, entrepreneurship, and faith integration within a business environment.
	M		R	I, R			I, R, M		a. Students will be able to discern how various leadership styles will influence decision making.
R			R, M	I, R	I, R, M		I, R, M		b. Students will be able to recommend entrepreneurial ideas to positively impact a business environment.
R	I	R	R		I, R, M	R, M	I, R, M	R	c. Students will be able to evaluate business decision alternatives within a Christian worldview in order to recommend and justify an appropriate course of action.

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Assessment Plan



Where the PLSLO will be assessed	How the PLSLO will be assessed	When and how often the PLSLO will be assessed	Who will be involved	
Managerial Accounting ACC-5113 Managerial Economics MGT 5063 Global Business Opportunity BUS 5053 Leadership Development LDR 5053 Organizational Strategy MGT 5093 MBA Outbound Assessment	Case Study, Term Paper, Group Assignments, Simulation Audits, Average Percentile Rank	Fall semester, Spring semester, end of academic year	Students and faculty of the course	Goal 1: MBA graduates will be able to connect different business disciplines to identify, analyze, and recommend solutions to complex business problems requiring interdisciplinary and global perspectives.
Managerial Accounting ACC-5113	Case Study	Fall semester	Students and faculty of the course	a. Students will be able to analyze business issues and recommend and justify plausible solutions for appropriate courses of action.
Managerial Economics ECO 5043	Term Paper	Fall semester	Students and faculty of the course	
Entrepreneurship MGT 5063	Case Study	Fall semester	Students and faculty of the course	
Global Business Opportunity BUS 5053	Case Study	Spring semester	Students and faculty of the course	

Leadership Development LDR 5063	Group Assignments	Spring semester	Students and faculty of the course	b. Students will be able to integrate interdisciplinary concepts to improve business processes and decision-making.
Organizational Strategy MGT 5093	Simulation Audits	Spring semester	Students and faculty of the course	
MBA Outbound Assessment	Average Percentile Rank	End of every academic year	MBA Director and graduating MBA students	
Business Ethics BUS 5043	Term Paper	Winterfest term	Students and faculty of the course	c. Students will be able to model the principles of leading, planning, organizing, and controlling in a manner that is responsible.
Global Business Opportunity BUS 5053	Case Study	Spring semester	Students and faculty of the course	
Entrepreneurship MGT 5063	Feasibility Study/Business Plan	Fall semester	Students and faculty of the course	
MBA Outbound Assessment	Average Percentile Rank	End of every academic year	MBA Director and graduating MBA students	
Global Business Opportunity BUS 5053 Entrepreneurship MGT 5063	Case Study, Feasibility Study/Business Plan,	Fall and Spring semester	Students and faculty of the course	Goal 2: MBA graduates will demonstrate the skills needed to craft and implement strategic and tactical plans. a. Students will be able to integrate interdisciplinary concepts in making strategic decisions that impact future business.
Global Business Opportunity BUS 5053	Case Study	Spring semester	Students and faculty of the course	
Entrepreneurship MGT 5063	Feasibility Study/Business Plan	Fall semester	Students and faculty of the course	

Global Business Opportunity BUS 5053 Entrepreneurship MGT 5063 Leadership Development LDR 5053 Organizational Strategy MGT 5093 Managerial Communications MGT 5013	Group Assignments, Capstone Paper and Presentation, Feasibility Study/Business Plan, Term Paper, Discussion Boards	Fall and Spring semester	Students and faculty of the course	Goal 3: MBA graduates will be able to illustrate effective communication (orally, non-verbally, and in writing) within an organizational setting. a. Students will be able to show effective oral communication skills in an organizational setting.
Leadership Development LDR 5063	Group Assignments	Spring semester	Students and faculty of the course	
Organizational Strategy MGT 5093	Capstone Paper and Presentation	Spring semester	Students and faculty of the course	
Entrepreneurship MGT 5063	Feasibility Study/Business Plan	Fall semester	Students and faculty of the course	
Leadership Development LDR 5063	Group Assignments	Spring semester	Students and faculty of the course	b. Students will demonstrate the ability to provide effective written business communication.
Entrepreneurship MGT 5063	Feasibility Study/Business Plan	Fall semester	Students and faculty of the course	
Organizational Strategy MGT 5093	Capstone Paper	Spring semester	Students and faculty of the course	
Global Business Opportunity BUS 5053	Term Paper	Spring semester	Students and faculty of the course	
Managerial Communication MGT 5013	Discussion Boards	Summer term	Students and faculty of the course	
History of Management Thought MGT 5111 MBA Outbound Assessment Leadership Development LDR 5053 Entrepreneurship MGT 5063 Organizational Strategy MGT 5093 Business Ethics BUS 5043	Group Assignments, Average Percentile Rank, Class Discussion, Feasibility Study/Business Plan, Capstone Paper, Term Paper	Fall semester, Spring semester, end of academic year	Students and faculty of the course	Goal 4: 4. MBA graduates will be able to achieve proficiency in synthesizing the concepts of leadership, entrepreneurship, and faith integration within a business environment.

				a. Students will be able to discern how various leadership styles will influence decision making.
History of Management Thought MGT 5111	Group Assignments	Winterfest term	Students and faculty of the course	
MBA Outbound Assessment	Average Percentile Rank	End of every academic year	MBA Director and graduating MBA students	
Leadership Development LDR 5063	Class Discussion	Spring semester	Students and faculty of the course	b. Students will be able to recommend entrepreneurial ideas to positively impact a business environment.
Entrepreneurship MGT 5063	Feasibility Study/Business Plan	Fall semester	Students and faculty of the course	
Organizational Strategy MGT 5093	Capstone Paper	Spring semester	Students and faculty of the course	
Leadership Development LDR 5063	Class Discussion	Spring semester	Students and faculty of the course	c. Students will be able to evaluate business decision alternatives within a Christian worldview in order to recommend and justify an appropriate course of action.
Business Ethics BUS 5043	Term Paper	Winterfest term	Students and faculty of the course	
Entrepreneurship MGT 5063	Feasibility Study/Business Plan	Fall semester	Students and faculty of the course	