

## College of Professional Programs

Dean: Troy Bethards  
Office: Taylor 106  
(417) 328-1757

### ***Mission Statement***

We equip students to pursue academic excellence through professional programs with a biblical worldview in a caring environment committed to the principles of free enterprise. (To be revised during the Academic Year 2020-2021)

### ***Vision Statement***

We strive to be the premier academic college of professional programs among evangelical Christian universities, preparing Christ-centered servant leaders who leverage their academic programs for Kingdom service. (To be reviewed in Academic Year 2020-2021)

### ***Core Values***

The core values of the College of Professional Programs are:

- Integrity: Practicing the highest moral standards.
- Service: Helping others through academic, professional, and community activities.
- Respect: Honoring others through our words and actions.
- Charity: Loving one another.
- Faithfulness: Remaining committed to God and biblical principles.
- Truthfulness: Pursuing honesty through the Word of God.
- Humility: Approaching all situations with a humble attitude.
- Perseverance: Persisting in the face of challenges.
- Professionalism: Exhibiting compassionate competence.
- Excellence: Striving for greatness.

(To be reviewed in Academic Year 2020-2021)

### ***Accreditation***

The MBA program at Southwest Baptist University is accredited by the Accreditation Council for Business Schools and Programs.

### ***Faith Integration***

Faculty in the College are committed to the University and College mission statements, which explicitly direct instruction of the College disciplines from the context of a Christian worldview. In addition to providing a strong and rigorous curriculum in each of our specialties, our duty as Christian scholars is to help frame both our discipline and the practice of that discipline within a biblical and more specifically, a Christian context. This commitment to integrate discipline with Christian faith and practice occurs throughout the courses taught within the College. Furthermore, the College has adopted Psalm 15 as a guiding principle for our students. The College is specifically dedicated to producing “Psalm 15 Professionals” for servant leadership roles in business and computer science. Using Psalm 15 as a basis, eight character traits that should be hallmarks of students and graduates of the College have been identified. These character traits are highlighted each semester and include: Integrity, Service, Respect, Charity, Faithfulness, Truthfulness, Humility, and Perseverance. Psalm 15 Lectures are held each

semester featuring guest lecturers who speak on the specific theme for that semester and relate personal experiences that highlight integrity and a Christian worldview for business leaders.

### **Assessment**

The College faculty believes assessing educational outcomes in business is important. Outcomes assessment is a way to evaluate College programs and academic achievement of students in relation to similar colleges. Therefore, all graduates from the College of Professional Programs are required to participate in an assessment instrument. The information obtained is used to measure student competencies and provide feedback to improve the quality of the educational experience for students.

### **Master of Business Administration**

Coordinator: Levi Bridge

Office: Taylor Free Enterprise Center 117

(417) 328-1758

*Faculty:* Troy Bethards, Levi Bridge, Angie Brown-Peterson, Kristin Hamm, Allison Langford, David Liu, Baochuan Lu, Robert Ridlon, Nathan Wright, John Zietlow

### **Mission of the MBA Program**

The mission of the Master of Business Administration program is to equip graduate students from a Christ-centered perspective, building on foundational business principles, with the interpersonal, critical thinking, and analytical skills to empower them to become servant leaders in a global community.

### **Admission Requirements**

#### ***Admission to Unclassified Status***

Students who do not wish to pursue a degree but who are eligible for graduate study may take up to six graduate credit hours in the College of Professional Programs. Applicants who have not completed the application process are also placed in this status until requirements are met.

#### ***Admission to Classified Status***

Students may be fully admitted or conditionally admitted to the graduate program. Classified status students are admitted to the program in one of four classification categories:

1. **Fully Admitted** – The student meets all admission standards and has been admitted to the program of study.
2. **Conditionally Admitted**
  - a. **Academic Probationary Admission** – The student meets all admission standards except that the student does not present a 2.75 grade point average. This student may be admitted as a probationary student pending completion of nine hours of graduate level work with grades of "B" or better.
  - b. **Senior Admission** – During the last year of their baccalaureate degree program, a current SBU student can apply for admission to the Master in Business Administration program. During this same timeframe, the individual can begin taking graduate courses as a dually-enrolled student if:
    - i. The total number of hours taken does not exceed 18 semester hours, which includes no more than nine semester hours of graduate courses.
    - ii. The student has a minimum cumulative grade point average of 2.75.
    - iii. The student completes the bachelor degree at the end of a two-semester period.
    - iv. The student meets all other standards for admission.

A student seeking admission to the Master of Business Administration program will need the following:

1. Bachelor or master degree from a regionally accredited college or university.
2. Minimum cumulative undergraduate grade point average of 2.75 on a 4.00 scale.
3. Completed “Application for Admission to the College of Professional Programs Science Master of Business Administration Program.”
4. Official transcripts from all colleges or universities attended.
5. Complete the MBA Inbound Assessment.
6. Additional information or interview as requested by the Program Director or Dean.
7. Pay Application/New Student fee.

### ***International Students***

International students must meet the admission requirements for the MBA program. Official records not in English must be accompanied by an official translated record. All records should show the individual subjects studied and the grades received in each subject.

### ***Prerequisites***

The Master of Business Administration program requires that students have prior knowledge in certain areas of study before fully pursuing the MBA. The prerequisite of prior knowledge is required for three reasons:

- It establishes a baseline level of knowledge for all MBA students.
- Having a baseline level of knowledge helps to ensure SBU offers a quality MBA program.
- Ensuring each student has a given level of knowledge in the vital disciplines related to the MBA translates into a greater likelihood of student success in completing the program.

Each student is required to take the MBA Inbound Assessment comprised of the following subjects: Accounting, Economics, Finance, Management, Marketing, Statistics, and APA writing format. Based on the results of the student’s assessment results will determine whether leveling module(s) or prerequisite course(s) will be required. Each student must earn a score of 80 or higher in each of the subject areas to meet the prerequisite requirements.

If a student does not earn a score of 80 or higher in each subject, the student will be required to take the leveling module associated with that subject. If the student earns a score of 80 or higher in the leveling module, they will show sufficient background knowledge to be able to succeed in the MBA program, and meet that subject’s prerequisite requirement. If the student does not earn a score of 80 or higher in the leveling course, that student will be required to take the prerequisite course to satisfy the prerequisite requirement.

### ***Transfer Credit***

Six graduate semester hours completed at another regionally accredited institution may be transferred and applied to the degree. These credits must be comparable to courses offered at Southwest Baptist University and must be approved by the Graduate Council or the Dean of the College of Professional Programs.

### ***Degree Requirements***

Students are eligible to graduate after fulfilling the requirements described below. Students who enroll in another college or university without prior permission of the Division Head or Coordinator of Graduate Business are considered to have withdrawn from Southwest Baptist University. Students wishing to

transfer work from another institution and not withdraw from Southwest Baptist University must obtain prior approval from the Coordinator of Graduate Business as well as the Dean of the College of Professional Programs.

### ***Master of Business Administration***

To receive the MBA degree, a student must:

1. Meet all graduate admission standards, including completion of a baccalaureate degree, and completion of admission application and file.
2. Complete a plan of graduate study consisting of at least 37 semester hours.
3. Maintain a graduate level GPA of at least 3.00 on a 4.00 scale with no grade below a C (2.00). Students receiving two grades of "F" are automatically dismissed from the graduate program. Students may reapply for admission after a mandatory one-year suspension.
4. Complete all degree requirements within a five-year period following admission to the graduate degree program.
5. Participate in commencement exercises unless absence is approved by the Provost.

### ***Outbound Assessment***

As part of the degree requirements, each student is required to pass a comprehensive examination at or near the end of their study. The examination will test the extent to which the student can analyze, synthesize, and apply that which has been learned from the various graduate study experiences.

### **Program of Study and Academic Regulations**

The MBA degree program will consist of a minimum of 37 credit hours. Everyone enrolled in the MBA program will complete the MBA core. If no concentration is pursued, a student will complete the additional MBA requirements to finish the degree. An MBA with a concentration will complete the MBA core along with 12 additional credit hours of coursework specific to the concentration. The Master's program of study is based upon the belief that experienced administrators should have a working knowledge of business on which to build. The following programs of study will ensure that administrators have the tools and knowledge to succeed in their careers.

- **MBA CORE Requirements (31 hours)**
  - ACC 5113 Managerial Accounting (3 hours)
  - ECO 5043 Managerial Economics (3 hours)
  - MGT 5043 Organizational Behavior and Servant Leadership (3 hours)
  - MKT 5023 Strategic Marketing (3 hours)
  - FIN 5023 Financial Management (3 hours)
  - BUS 5043 Ethics and Critical Thinking in Business Administration (3 hours)
  - MGT 5111 History of Management Thought (1 hour)
  - CIS 5123 Management Information Systems and E-Commerce (3 hours)
  - MGT 5093 Organizational Strategy (3 hours)
  - MGT 5013 Managerial Communication (3 hours)
  - MGT 5063 Entrepreneurship (3 hours)
  - LDR 5063 Leadership Development (3 hours)
- **Additional MBA Requirements when no concentration is pursued (3 hours)**
  - BUS 5053 Global Business Practice and Opportunity (3 hours)
- **MBA Health Administration Concentration Additional Requirements (12 hours)**
  - HAD 5113 Advanced Health Care Leadership & Administration (3 hours)

- (Choose three of the following courses)
  - HAD 5123 Health Care Organizations (3 hours)
  - HAD 5153 Quality & Safety in Health Care (3 hours)
  - HAD 5073 Human Resource Management in Health Care (3 hours)
  - HAD 5093 Organizational Analysis & Innovation (3 hours)

### **Dual-Listed Courses**

The MBA program has four courses that are dual listed at the undergraduate level. The dual-listed courses offer undergraduate students an opportunity to complete an MBA course before they graduate and earn credit toward their graduate degree.

To take a dual-listed course, the undergraduate student must complete the MBA Application. All other application requirements are to be completed upon entering the MBA program. Eligible students must be in their last year of undergraduate study to enroll in a dual-listed course. The dual-listed course will be a 4000 level course, but is taught at the MBA level. Prior to the start of the course, if the student wants the course to count as graduate level credit, the student will need to speak with the MBA Coordinator who will coordinate with the Registrar's Office to ensure it is counted as graduate credit.

The four dual-listed courses and times offered are:

- Summer: CIS 4123 Management & Info Systems and E-Commerce
- Fall: ACC 4113 Managerial Accounting
- Fall/Spring: LDR 4063 Leadership Development
- Fall: MKT 4263 Strategic Marketing

### **Course Descriptions**

#### **Accounting**

##### **ACC 5003 Accounting Foundations (cross-listed with ACC 2013) – 3 hours**

A study of the basic fundamentals of Financial Accounting, concentrating on the complete accounting cycle for both the service and merchandising business. Included in this study are inventory systems, internal control, financial reporting and financial statement analysis. This course is a leveling course, which meets an MBA prerequisite; it cannot be counted or substituted for another MBA course.

##### **ACC 5010 Accounting Proficiency – 0 hours**

This course is an academic leveling course in Accounting for incoming graduate students.

##### **ACC 5013 Accounting Foundations II (cross-listed with ACC 2043) – 3 hours**

A continuation of ACC 5003 that addresses managerial accounting and the role of accounting in the improvement of management practices. Particular attention is given to cost accumulation, cost behavior, analysis, budgeting, management decision-making and control, time-value-of-money and capital budgeting. This is a leveling course, which meets an MBA prerequisite. Prerequisite: ACC 5003 (or undergraduate equivalent).

##### **ACC 5113 Managerial Accounting – 3 hours**

The application of accounting principles and techniques to managerial planning and controlling activities. Areas emphasized will include behavior of cost, budgeting, accounting analysis, and improving managerial tools used in decision-making. Prerequisite: ACC 2043/5013.

##### **ACC 5223 Financial Accountability – 3 hours**

This is a two-part course that addresses the issues typically included in graduate level courses in

managerial accounting and finance principles and tools to achieve exceptional, comprehensive stewardship of all organizational resources. Prerequisite: ACC 2013/5003.

**ACC 599(1-3) Independent Study in Accounting – 1-3 hours**

Independent study of some problem or area not covered in organized courses. The study is under the direction of a division member in whose field of specialization the problem lies.

**Business**

**BUS 5000 Continuous Enrollment**

This course designation provides a mechanism for tracking students who have received a grade of "I" or "IP" in a graduate course and are not currently enrolled in another graduate offering at SBU. The course designation neither carries graduate credit nor requires tuition. The student is assessed a course fee utilized by the University to provide a current student identification card, allowing access to library resources at SBU and other university/college libraries, as well as providing funds to support related program record keeping. Course fee \$50 per eight-week term.

**BUS 5003 Statistics Foundations (cross-listed with BUS 2023) – 3 hours**

Emphasizes collection, tabulation, graphic presentation and interpretation of business and economic data. Includes measures of central tendency and dispersion, elementary probability, sampling theory and linear correlation, computer applications. A practical research project in business or health administration will be conducted. This course is a leveling course which meets an MBA prerequisite; it cannot be counted or substituted for another MBA course.

**BUS 5010 Business Statistics Proficiency – 0 hours**

This course is an academic leveling course in Business Statistics for incoming graduate students.

**BUS 5023 Business Communication and Culture – 3 hours**

This course prepares students to deal with the challenges of language and culture in global legal, social and political settings that may vary significantly from that of the parent company.

**BUS 5043 Ethics and Critical Thinking in Business Administration – 3 hours**

This course will consider biblical, traditional (classic) and contemporary methods in the field of ethics and moral philosophy and will assess their usefulness in everyday organizational life. In analyzing contemporary organizational issues, the learner will be expected to look carefully at the factors within the work environment and society which contribute to ethical dilemmas, to think constructively about how these might be changed, and where the responsibility for such change lies. Using established critical thinking methods, tools, and concepts, learners will explore and analyze the nature of work, the role of ethical leadership, the ethical characteristics of human organization, the relationship of the organization to society, and the development of an ethical organizational culture.

**BUS 5053 Global Business Practice and Opportunity – 3 hours**

This course equips students to deal effectively with the challenges of establishing and managing international subsidiaries. It includes identifying and evaluating international opportunities and risks as well as the fundamentals of international sales and distribution. It also introduces students to the important roles of international organizations such as the World Bank, IMF, WTO, EXLM, PEFCO, OPIC, OPEC, regional development banks and a variety of key trade agreements. Students enrolled in the course will either participate in an extensive course project or a structured one week international business experience. The cost of the trip will vary from year to year and will be an additional expense borne by the students choosing to participate. Prerequisite: MGT 3013/5003 and ECO 2033/5013. Course fee: \$2000.

**BUS 5063 Law of Commerce and International Trade – 3 hours**

This course explores the key concepts, laws and application of the legal system governing international economic transactions and international economic relations. The course examines the World Trade Organization, the General Agreement on Tariffs and Trade, debates centered on Trade-Related Intellectual Property Rights, the growing economic interdependence of the world, and the role of law in international affairs.

**BUS 5083 Quantitative Business Research – 3 hours**

This course equips students to understand and use the principles and tools of quantitative analysis for decision making across all functional areas of the organization. It includes decision theory and contemporary practices, including a familiarization with many of the most widely used software packages. Prerequisite: BUS 2023/5003.

**BUS 5192 Comprehensive Exam Review – 2 hours**

This course is an interactive comprehensive review of all the course material in the program and includes additional contemporary readings that familiarize the students with the most recent global economic, ethical, legal, political, social and competitive challenges facing today's enterprise.

**BUS 598(1-3) Internship – 1-3 hours**

Academically planned and supervised work experience (160 hours) in area(s) of the student's specialization, approved by a graduate faculty member. A paper will be required related to the internship experience in business.

**BUS 599(1-3) Independent Study in Business – 1-3 hours**

Independent study of some problem or area not covered in organized courses. The study is under the direction of a division member in whose field of specialization the problem lies.

**BUS 6002 Non-Profit Financial Management – 2 hours**

This course provides an understanding of the fundamental concepts underlying financial management, controls, and analysis in the nonprofit sector. Various topics, including strategy, budgeting process techniques, major budgetary issues, financial statement analysis, revenue sources, fund development, tax strategies, debt management, human resources, risk management, cash management, basic categories of nonprofit expenditures, organizational controls, and relevant information technology will be discussed. A working knowledge of Excel is required for this course.

**BUS 6012 Organization Consulting Practice – 2 hours**

This course introduces the task and relationship dimensions of organizational consulting and develops foundational competency in the areas of assessment, diagnosis, and problem-solving relative to organizational performance. Students will learn key aspects essential in creating and implementing effective independent consulting practices to support schools and non-profit organizations. Data collection and analysis are key components of the course to assist students in developing skills related to conducting effective organizational evaluations.

**Computer and information sciences****CIS 5123 Management Information Systems and E-Commerce – 3 hours**

This course equips students with the knowledge and skill needed to use effectively integrated (ERM, ERP) computer based information systems for planning and decision support and operational control throughout all functional areas of the organization. It also equips students to understand and interact with e-business systems and to keep up with rapidly changing technologies. Prerequisite: computer proficiency.

## **Economics**

### **ECO 5003 Economic Foundations (cross-listed with ECO 2023) – 3 hours**

A study of economic principles with emphasis upon microeconomics. Includes a study of economics of the firm, consumer demand theory and current problems. A practical research paper in managerial economics will be conducted. This course is a leveling course which meets an MBA prerequisite; it cannot be counted or substituted for another MBA course.

### **ECO 5010 Microeconomics Proficiency – 0 hours**

This course is an academic leveling course in Microeconomics for incoming graduate students.

### **ECO 5013 Economic Foundations II (cross-listed with ECO 2033) – 3 hours**

A study of economic principles with emphasis on macroeconomics designed to provide a broad understanding of the economy. Emphasis is on aggregate problems and issues considered important in society. This course is a leveling course which provides a foundation for the MBA program; therefore, it cannot be substituted for another MBA course.

### **ECO 5020 Macroeconomics Proficiency – 0 hours**

This course is an academic leveling course in Macroeconomics for incoming graduate students.

### **ECO 5043 Managerial Economics – 3 hours**

Combines basic microeconomic theory with statistical methods to provide a basis for practical application of economics attaining desired objectives. Particular attention is given to using quantitative methods to choose optimal production, marketing, management, and finance options. Prerequisite: BUS 2023/5003 and ECO 2023/5003.

### **ECO 5053 International Trade – 3 hours**

This course equips students to initiate and sustain effective exporting and sourcing strategies. It addresses tariffs and duties, shipping, insurance, customs, clearance, bonded warehousing, Incoterms, the use of export management companies, import and export documentation, and regulations. Prerequisite: Economics proficiency ECO 2023/5003 and ECO 2033/5013.

### **ECO 599(1-3) Independent Study in Economics – 1-3 hours**

Independent study of some problem or area not covered in organized courses. The study is under the direction of a division member in whose field of specialization the problem lies.

## **Finance**

### **FIN 5010 Finance Proficiency – 0 hours**

This course is an academic leveling course in Finance for incoming graduate students.

### **FIN 5013 Finance Foundations (cross-listed with FIN 3053) – 3 hours**

Study of the principles of financing short-term and long-term capital needs of business firms in keeping with an objective of maximizing the firm's value to its shareholders, i.e. stock price. Special attention given to Capital Asset Pricing Model, the various capital budget theories, computer applications, and spreadsheet analysis. A practical research project in Business Finance will be conducted. This course is a leveling course which meets an MBA prerequisite; it cannot be counted or substituted for another MBA course.

### **FIN 5023 Financial Management – 3 hours**

The study of management techniques for the effective utilization of the financial resources, personnel, and facilities of a physical resources institution. Topics include analyzing organizational, financial



performances, financial management strategies, and financial decision making for capital acquisitions.  
Prerequisite: ECO 2023/5003 and FIN 3053/5013.

#### **FIN 5033 International Finance – 3 hours**

This course prepares students to deal with the challenges and opportunities of operating in a world of multiple currencies, including the effects of IRP, PPP, IFE, methods for forecasting FX rates, estimating FX transaction and translation exposure, hedging, and short-term and long-term financing. Prerequisite: FIN 3053/5013.

#### **FIN 599(1-3) Independent Study in Finance – 1-3 hours**

Independent study of some problem or area not covered in organized courses. The study is under the direction of a division member in whose field of specialization the problem lies.

### **Health Administration**

#### **HAD 5073 Human Resource Management in Health Care – 3 hours**

The purpose of this course is to examine the foundation of human resource management in the healthcare environment. Students will examine local, state, and federal health care laws, professional regulatory requirements, code of ethics, staffing, training, development, employee relations, and strategic planning. The course also emphasizes recruitment, retention, and employee performance.

#### **HAD 5093 Organizational Analysis & Innovation – 3 hours**

The purpose of this course is to learn the complex dynamics of organizational process, structure, culture, and outcomes, as well as, the method of organizational analysis. Also included are large and small organizational responses and resistance to change and innovation, as well as, methods of fostering creativity and positive change.

#### **HAD 5113 Advanced Healthcare Leadership & Administration – 3 hours**

This course prepares leaders who facilitate and integrate complex structures and processes in healthcare systems. Students will gain an understanding of partnerships, accountability, continuum-defined healthcare systems, self-managed teams and value-based organizations as well as develop a plan for career development.

#### **HAD 5123 Health Care Organizations – 3 hours**

This course examines historical perspectives and the current U.S. health care system and health care delivery models. Factors influencing the health care delivery system including managed care, cost, access, and quality of care, health services for vulnerable populations and leadership principles are emphasized. Students analyze the U.S. health care system on a global perspective with countries offering universal health care plans.

#### **HAD 5153 Quality & Safety in Health Care – 3 hours**

This course focuses on the relationship of patient safety and quality in the healthcare profession. The goal is to introduce fundamentals of patient safety, evaluation of quality, quality measures, and concepts of quality improvement. The student is introduced to the rationale for performance management and the role of the governing body of the healthcare organization in ensuring compliance with the standards of regulatory and Accreditation organizations. Improving the quality, safety, and value of health care involves a multi-disciplinary approach and diverse knowledge.

### **Human Resource Management**

#### **HRM 5033 Human Resource Employment Law – 3 hours**

This course explores the key concepts, theories, and application of employment law in human resources.

The course examines all facets of employment law relation to Title VII, EEO, Employment-at-will, affirmative action, legal issues in compensation, benefits, performance management, and labor relations.

**HRM 5043 Human Resource Compensation and Benefits – 3 hours**

This course explores the key concepts, theories and application of compensation and benefits in human resource management. The course examines salary structure and analysis, job evaluation, incentive programs, compensation systems, development of benefit programs, executive compensation, and compliance with applicable government regulations related to benefits and compensation.

**HRM 5053 Human Resource Performance Improvement – 3 hours**

This course explores the key concepts, theories and application of employee training and development in human resource management. The course examines strategic training and assessment, performance management, motivational theories, program design and practices, and career development.

**HRM 5073 Human Resource Management – 3 hours**

This course explores the key concepts, theories and application of human resource management. The course examines the human resources administrative environment, planning, and recruitment strategies, assessment, development and performance management, compensation and benefit design, and labor relations and collective bargaining. Additional focus will be centered on the strategic use of human resources management to gain competitive advantage in a global economy.

**Leadership**

**LDR 5063 Leadership Development – 3 hours**

A review of leadership theory with an emphasis given to the moral and ethical aspects related thereto. The identification and development of leadership characteristics will be stressed with the intent to inspire moral gains on a personal and organizational level. Various tools will be utilized throughout the course to facilitate the identification or development of a student's leadership traits.

**LDR 5043 Ethical Leadership in Organizations – 3 hours**

A significant percentage of those completing the requirements for the master program are destined for positions of authority in government, industry, NGOs and church organizations. This course equips the students to determine if they have the desire to lead, to determine if they are willing to accept the responsibility and accountability that comes with leadership and to equip them with leadership perspectives, principles and skills they will need to lead.

**Management**

**MGT 5003 Management Foundations (cross-listed with MGT 3013) – 3 hours**

The study of the process of management which is the coordination of all the resources of organizations in order to achieve organizational objectives. The management process will be described, analyzed, and applied to all types of organizations indicating the universality of management. A research project in management will be conducted. This course is a leveling course which meets an MBA prerequisite; it cannot be counted or substituted for another MBA course.

**MGT 5010 Management Proficiency – 0 hours**

This course is an academic leveling course in Management for incoming graduate students.

**MGT 5013 Managerial Communications – 3 hours**

This course is designed to strengthen the student's ability to effectively communicate within an organizational setting. Emphasis is placed on effective written and oral communication within and between organizations including reports and presentations. Additional areas of emphasis relate to recruitment, selection, interviewing, development, supervision, and performance evaluation.

**MGT 5043 Organizational Behavior and Servant Leadership – 3 hours**

This course integrates concepts, principles, and theories concerned with human behavior in organizations. Three core areas are addressed: factors related to the individual, factors related to groups and teams, and factors related to organizational systems and culture. Principles of leadership are integrated into each of the three core areas, with emphasis on servant leadership attitudes and practices. Prerequisite: MGT 3013/5003.

**MGT 5063 Entrepreneurship – 3 hours**

Explores the development of the entrepreneurial venture and the unique challenges facing these organizations. Attention is given to determining the viability of the business, the various alternatives of financial capital, small business strategy, growth management and leadership. The course incorporates the development of a business plan. Prerequisite: ECO 2033/5015; FIN 3053/5013 and MGT 3013/5003.

**MGT 5093 Organizational Strategy – 3 hours**

This course equips the students to deal with the complexities of managing entire organizations from the perspective of the CEO or COO. It teaches the students to deal with the competing demands for limited resources and the challenges of a competitive global marketplace. It follows up on the concepts of the Balanced Score Card and sustainable returns introduced in earlier returns introduced in earlier courses. Prerequisites: all prerequisites to the MBA.

**MGT 5111 History of Management Thought – 1 hour**

This course explores many of the contributions and contributors to the field of management from ancient times to the present. Its purpose is to help the student grasp the evolving nature of the field and to compare and contrast perspectives, principles and practices suggested by various approaches. In particular it helps the student understand the impact of the secular materialist worldview and to compare and contrast secular materialism with alternative perspectives.

**MGT 5233 Management for Results – 3 hours**

This course places emphasis on acquiring the knowledge and skills typical of graduate level organization management courses. Its primary topics are business intelligence, planning, organizing, controlling and leading. The distinctive focus is teaching the student to manage self and to be accountable for measurable results of other individuals and teams.

**MGT 599(1-3) Independent Study in Management – 1-3 hours**

Independent study of some problem or area not covered in organized courses. The study is under the direction of a division member in whose field of specialization the problem lies.

**Marketing****MKT 5003 Marketing Foundations (cross-listed with MKT 3023) – 3 hours**

The study of the system of activities that constitute marketing with emphasis on the theories, principles, policies, and strategies utilized to identify and satisfy the needs and wants of customers. The universal application of marketing management in all forms or organizations is stressed and a research project in marketing will be conducted. This course is a leveling course which meets an MBA prerequisite; it cannot be counted or substituted for another MBA course.

**MKT 5010 Marketing Proficiency – 0 hours**

This course is an academic leveling course in Marketing for incoming graduate students.

**MKT 5023 Strategic Marketing – 3 hours**

This course equips students with the knowledge and skills necessary to plan and execute strategies and tactics typically assigned to the marketing function of organizations. It addresses critical factors affecting

product and enterprise competitiveness, including allocating resources; designing, pricing and positioning products; creating awareness through promotion; creating accessibility through distribution strategies; and integrating the marketing function with other functions in the organization. Prerequisite: MKT 3023/5003.

**MKT 599(1-3) Independent Study in Marketing – 1-3 hours**

Independent study of some problem or area not covered in organized courses. The study is under the direction of a division member in whose field of specialization the problem lies.

## ***Division of Education (Graduate Studies)***

Division Head: Kevin Patterson

Office: Gott Educational Center 120

(417) 328-1700 or (800) 792-4191

*Faculty:* Mick Arnold, Nancy Colbaugh, Tammy Condren, Benny Fong, Pam Hedgpeth, Joe Sartorius, Duane Widhalm

[www.SBUniv.edu/GradEd](http://www.SBUniv.edu/GradEd)

### **Programs Offered**

- Master of Science in Education/Curriculum and Instruction
- Master of Science in Education/Lead Teacher
- Master of Science in Education/Instructional Technology
- Master of Science in Education/Athletic-Activity Administration
- Master of Science in Educational Administration
- Education Specialist in Educational Administration
- Doctor of Education in Educational Leadership

### **Calendar**

- **Campus Classes Begin**
  - Fall: August 19
  - Spring: January 22
  - Summer: June 1
- **Deadlines for Enrollment for Independent Study, Reading, and Symposium Credit**
  - Fall: September 10
  - Spring: February 10
  - Summer: June 1
- **Deadlines for Completion for Independent Study, Reading, and Symposium Credit**
  - Fall: December 5
  - Spring: May 5
  - Summer: July 15
- **Deadlines for Intent to Graduate**
  - Fall: October 10
  - Spring: March 10
  - Summer: July 10
- **Graduation Dates**
  - Spring: May 16

### **Program Purposes**

The Graduate Programs in Education seek to provide learning experiences that are grounded in the mission and vision of the university and college. In doing so, the programs assist teachers and prospective administrators to be caring, effective practitioners in today's schools. Learning experiences are designed to assist teachers and prospective administrators to improve their capability to teach and lead in today's schools at every level.

## **Program Policies**

All applicants accepted for graduate study must have graduated, or be scheduled to graduate during the current academic year, from a regionally accredited college or university with a baccalaureate degree comparable in content and credit hours with degrees granted by Southwest Baptist University.

### ***Admission to Unclassified Status***

Unclassified graduate students are persons taking graduate courses, but not pursuing a graduate education degree at Southwest Baptist University, and persons who are taking courses prior to admission to a graduate education degree program at SBU. Admission of unclassified graduate students is granted by the Office of Graduate Admissions on the basis of the general admission requirements. No unclassified status students will be permitted to take courses in the doctoral program.

### ***Admission of a Senior Student***

An undergraduate student, enrolled on the SBU campus in Bolivar, interested in taking courses for graduate credit during the last year of undergraduate work may register for graduate courses with the approval of the Office of Graduate Admissions. To be considered, a transcript of completed work indicating a cumulative GPA of 2.75 on a 4.00 scale, a schedule of classes for the semester the work is to be completed, an application for admission to the Graduate Program and letters of recommendation from two undergraduate faculty members must be submitted to the Office of Graduate Admissions in Education. This information must be processed at least three weeks before the beginning of the semester. Students may complete up to 12 graduate hours prior to the completion of the baccalaureate degree. The graduate courses taken will be held in escrow until the degree is completed. These hours may not be transferred to another university until the baccalaureate degree is completed. Combined total enrollment shall not exceed 16 hours. Undergraduate tuition rate will be assessed for all undergraduate students taking graduate hours.

### ***Admission to Classified Status for Degree-Seeking Students***

Graduate students in classified status are those who have been admitted to the Master of Science in Education degree program, the Master of Science in Educational Administration degree program, the Educational Specialist degree program, or the Doctorate of Education degree program.

### ***Independent Study, Readings Credit and Symposium Credit***

A graduate student is limited to 3 hours of independent study, 3 hours of readings credit, and 3 hours of symposium credit. Each of these must be supervised by an authorized graduate faculty member. Application forms may be requested through the Office of Graduate Studies in Education. Students will be notified in writing when the work is approved. No regularly offered courses may be taken for independent study.

Independent studies, readings, and symposium credits will not be granted in the Educational Administration degree programs.

### ***Maximum Load***

A graduate student may enroll in a maximum of 12 hours per semester. A full-time graduate student is one enrolled in 6 or more semester hours of graduate credit during the fall and spring semesters and 6 semester hours during the summer session. The average enrollment for graduate students is 6 hours per semester.

### ***Course Repetition***

Graduate courses taken at Southwest Baptist University for which the grade is F must be repeated at Southwest Baptist University. Exception to the number of times a course can be repeated may be granted only by the Provost.

Graduate courses taken for which the grade is C may be repeated only once. If the course is repeated at another college or university, prior approval must be received from the division head of Education at SBU.

Courses taken for which the grade is A or B cannot be repeated.

### ***Course Cancellation Policy***

Southwest Baptist University reserves the right to cancel any course having an enrollment which falls below the minimum enrollment established by the Graduate Council.

### ***International Students***

International students must meet the admission requirements stated in the previous sections. Official records of all higher education, including certificates of degrees with the dates the degrees were conferred, must be submitted. All records not in English must be accompanied by an official translated record. All records should show the individual subjects studied and the grades received in each subject. International applicants are required to submit proof of adequate finances for the entire period of study. Admission will not be granted until such proof is submitted. Eligible applicants whose native language is not English must take the Test of English as a Foreign Language (TOEFL) and attain a score of at least 550.

### ***Transfer Credit***

Upon approval, a student may transfer a maximum of 12 semester hours of graduate credit from regionally accredited colleges and/or universities with the exception of the Master of Science in Education/ Curriculum and Instruction degree program, a maximum of 9 semester hours of graduate credit may be transferred. No transfer credit will be accepted for courses in the Ed.D. Program.

Transfer courses must have been completed within the last 7 years. Courses must be applicable to a student's SBU graduate program and become a part of the program of study when transferred. Official transcripts indicating the courses to be transferred must be on file in the Office of Graduate Admissions prior to admission.

The Division head of Education must approve transfer credits. Graduate courses transferred to Southwest Baptist University must have grades of A, B, S, P, or CR and must be similar to graduate courses offered by Southwest Baptist University. Official transcripts must be submitted to the Office of Graduate Admissions.

A student currently admitted as a classified graduate student at Southwest Baptist University who desires to complete graduate course work at another regionally or nationally accredited institution and transfer it to SBU must have prior approval of the advisor and the Division head of Education. The Transfer Course Approval Form must be completed and approved by the above persons prior to taking the course work.

Course work in Educational Administration completed outside the state of Missouri cannot be transferred to Southwest Baptist University and will not be applied to the Master of Science in

Educational Administration degree. No OLIS courses will be accepted for transfer credit. Southwest Baptist University reserves the right to accept or reject any transfer credit.

Any student receiving an “F” for the course will be required to retake the course through Southwest Baptist University. Transfer credit from another institution will not be accepted in the event a student must retake a course due to receiving a grade of “F”.

### ***Auditing a Course***

A person who wishes to audit a course must have permission from the instructor and enroll as an auditor at the same time and under the same procedures as for credit. This status will permit the student to attend class but does not allow the student to take tests or have assignments graded by the instructor. Regular class attendance is expected. Auditors should consult with the instructor regarding restrictions and expectations. Change from credit status to audit status must be approved by the instructor and the Division head of Education. Persons who are not currently enrolled in the University must apply for admission in order to register as an auditor. Tuition for auditing a class is one-half the rate charged for regular enrollment. A student cannot change from a credit to audit (or admit to audit) after the third class meeting (or equivalent percentage for compressed format or online courses).

### ***Permission to Walk Early for Commencement***

Graduate students who agree to complete their final graduation requirements during the Summer term that follows the graduation ceremony may request to walk early. The request requires approval from the student’s advisor and graduate division head. Diplomas will be dated with the commencement ceremony date that follows completion of all degree requirements, and diplomas are usually mailed 6-8 weeks afterwards. The maximum number of hours remaining for the Summer term is as follows: education and educational administration degrees – 6 hours. Before submitting this request, the student must submit an “Intent to Graduate” form to the Registrar’s Office. Doctor of Education students are not permitted to walk early.

## **Programs of Study and Academic Regulations**

### ***Master of Science in Education/Curriculum and Instruction***

The Master of Science in Education /Curriculum and Instruction degree is designed for classroom teachers who desire to improve student learning and achievement through innovative, relevant, and researched-based approaches in education. Upon completion, teachers will gain deeper understanding of best practices in the key areas of curriculum, instruction, learning, technology, assessment and pedagogy. The degree will help to prepare teachers in meeting the needs of today’s schools by providing leadership for key educational concerns. A Christian perspective is woven throughout the program, with an emphasis on helping teachers to further develop as caring, effective practitioners in today’s schools.

The Master of Science in Education/Curriculum and Instruction degree will include the following courses:

- EDU 5023 Curriculum Design and Development
- EDU 5033 Learners and the Learning Process
- EDU 5073 MS Capstone
- EDU 5083 Educational Research
- EDU 5183 Brain Based Teaching and Learning
- EDU 5213 Current Issues in Educational Technology



- EDU 5323 Improving Instruction
- EDU 5683 Effective Inclusion Practices
- EDU 5863 Schools by Design
- EDU 6243 Essentials in Reading
- ITL 5633 Instructional Material Design and Application

Total: 33 credit hours

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU.

### Assessment

In the Graduate Programs in Education, periodic measurements of student perceptions and intellectual growth are obtained as one means for the University to assess and improve its academic programs and student learning. The information obtained is used to measure and develop student competencies and to determine and improve the quality of the educational experience for students. Alumni of the program will be surveyed every 2-5 years, asking them to evaluate the major degree program components and appropriateness to their work in education.

### Admission Procedures

- A. Criteria for full or unconditional admission to the Master of Science degree program:**
1. A Missouri Teaching Certificate, or a passing score on the Graduate Record Exam; and
  2. An undergraduate Grade Point Average of at least 2.75 on a 4.00 scale; and
  3. A positive recommendation for admission from the Graduate Education Admissions Committee.
- B. Admission Procedures for the Master of Science degree program:**

Submit the following materials to the Office of Graduate Admissions:

1. An official transcript showing completion of a bachelor's degree.
2. Official transcript(s) showing any previous graduate study.
3. A Graduate Studies application.
4. One of the following:
  - a. A copy of the applicant's Missouri Teaching Certificate or
  - b. An official report of passing scores made on the Graduate Record Examination (GRE). (An M.S. degree from an accredited school may be substituted for testing requirement.)
5. An application fee (waived for SBU alumni).
6. An admission questionnaire, including a statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.

### Committee Action

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

1. The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.
2. The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.
3. The candidate may be conditionally admitted and may proceed to pursue the appropriate master's degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program and making a worthy contribution through teaching or building level administration.
4. The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be announced in the letter. Students should communicate with their assigned advisor as soon as possible.

#### C. Conditional admission to the Master of Science Degree Program

Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies.

#### Degree Requirements

To receive the Master of Science degree a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;
4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View, Salem, or Springfield campuses;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Division Head of Education.

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

#### ***Master of Science in Education/Teacher Leadership***

The Master of Science in Education/Teacher Leadership is designed to assist teacher leaders in the area of curriculum and instruction; develop leadership capacity for teachers within the school building; produce a cadre of teachers who understand and implement the processes of teaching and problem-based

learning, action research, and 21st century learning models; and cultivate teachers who have the ability to work with colleagues in a professional learning context.

The Master of Science in Education/Teacher Leadership degree will include the following courses:

- EAD 6143 Educational Organizations, Leadership & Change
- EDU 5023 Curriculum Design and Development
- EDU 5033 Learners and the Learning Process
- EDU 5083 Educational Research
- EDU 5313 Clinical Field Study
- EDU 5903 Professional Learning Communities
- EDU 6263 Principles of Coaching
- EDU 6273 Effective Communication
- EDU 6293 Assessment and Data Collection
- EDU 6503 Addressing Deficits in Language Processing/Dyslexia
- ITL 5613 The Instructional Role of Educational Media and Technology
- ITL 5633 Instructional Material Design and Application

Total: 36 credit hours

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU.

#### Assessment

In the Graduate Programs in Education, periodic measurements of student perceptions and intellectual growth are obtained as one means for the University to assess and improve its academic programs and student learning. The information obtained is used to measure and develop student competencies and to determine and improve the quality of the educational experience for students. Alumni of the program will be surveyed every 2-5 years, asking them to evaluate the major degree program components and appropriateness to their work in education.

#### Admission Procedures

- A. **Criteria for full or unconditional admission to the Master of Science degree program:**
  - a. A Missouri Teaching Certificate, or passing scores on the Graduate Record Exam; and
  - b. An undergraduate Grade Point Average of at least 2.75 on a 4.00 scale; and
  - c. A positive recommendation for admission from the Graduate Education Admissions Committee.
- B. **Admission Procedures for the Master of Science degree program:**
  - a. Submit the following materials to the Office of Graduate Admissions:
    - i. An official transcript showing completion of a bachelor's degree.
    - ii. Official transcript(s) showing any previous graduate study.
    - iii. A Graduate Studies application.
    - iv. One of the following:
      1. A copy of the applicant's Missouri Teaching Certificate or
      2. An official report of passing scores made on the Graduate Record Examination (GRE). (An M.S. degree from an accredited school may be substituted for testing requirement.)

- v. An application fee (waived for SBU alumni).
- vi. An admission questionnaire, including a statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.

#### *Committee Action*

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.

The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.

The candidate may be conditionally admitted and may proceed to pursue the appropriate master's degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program and making a worthy contribution through teaching or building level administration.

The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be announced in the letter. Students should communicate with their assigned advisor as soon as possible.

#### **C. Conditional admission to the Master of Science Degree Program**

Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies.

#### **Degree Requirements**

To receive the Master of Science degree a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;
4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View, Salem, or Springfield campuses;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Division Head of Education.

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be

completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

### ***Master of Science in Education/Instructional Technology Leadership***

The Master of Science in Education/Instructional Technology Leadership is designed for individuals who want to lead the way in improving teaching and learning in education and training settings through the application of educational technology theory and practice. By completing this program, students will be prepared with the knowledge and abilities necessary to effectively solve learning problems in a variety of settings with an emphasis in instructional technology. The ITL program is specifically designed for students who wish to participate in improving the quality of education at school, work, and community through the informed use of educational technologies.

The Master of Science in Education/Instructional Technology degree will include the following courses:

- EDU 5083 Educational Research
- EDU 5213 Current Issues in Educational Technology
- ITL 5093 Field-Based Research in Instructional Technology
- ITL 5613 The Instructional Role of Educational Media and Technology
- ITL 5623 Multimedia Tools and Applications
- ITL 5633 Instructional Material Design and Application
- ITL 5643 Advanced Hardware and Software
- ITL 5723 Advanced Media Management and Supervision
- ITL 5733 Leadership in School District Technology
- ITL 5813 Technology Planning and Budgeting
- ITL 5923 Online Teaching in the K-12 Environment

Total: 33 credit hours

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU.

### **Assessment**

In the Graduate Programs in Education, periodic measurements of student perceptions and intellectual growth are obtained as one means for the University to assess and improve its academic programs and student learning. The information obtained is used to measure and develop student competencies and to determine and improve the quality of the educational experience for students. Alumni of the program will be surveyed every 2-5 years, asking them to evaluate the major degree program components and appropriateness to their work in education.

### **Admission Procedures**

- A. **Criteria for full or unconditional admission to the Master of Science degree program:**
  - a. A Missouri Teaching Certificate, or passing scores on the Graduate Record Exam; and
  - b. An undergraduate Grade Point Average of at least 2.75 on a 4.00 scale; and

- c. A positive recommendation for admission from the Graduate Education Admissions Committee.
- B. Admission Procedures for the Master of Science degree program:**
  - a. Submit the following materials to the Office of Graduate Admissions:
  - b. An official transcript showing completion of a bachelor's degree.
  - c. Official transcript(s) showing any previous graduate study.
  - d. A Graduate Studies application.
  - e. One of the following:
    - i. A copy of the applicant's Missouri Teaching Certificate or
    - ii. An official report of passing scores made on the Graduate Record Examination (GRE). (An M.S. degree from an accredited school may be substituted for testing requirement.)
  - f. An application fee (waived for SBU alumni).
  - g. An admission questionnaire, including a statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.

#### *Committee Action*

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

1. The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.
2. The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.
3. The candidate may be conditionally admitted and may proceed to pursue the appropriate master's degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program and making a worthy contribution through teaching or building level administration.
4. The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be announced in the letter. Students should communicate with their assigned advisor as soon as possible.

#### **C. Conditional admission to the Master of Science Degree Program**

Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies.

#### **Degree Requirements**

To receive the Master of Science degree a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;

4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View, Salem, or Springfield campuses;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Chair of Graduate Studies in Education.

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

### ***Master of Science in Education/Athletic-Activity Administration***

The Master of Science in Education/Athletics-Activities Administration is designed for individuals who seek to lead the athletic and activity program in their school.

The Master of Science in Education/Athletic-Activity Administration degree will include the following courses:

- AAD 5001 Athletic/Activity Internship I
- AAD 5002 Leadership Philosophy in Athletics/Activities
- AAD 5003 Organization and Administration of Athletics/Activities
- AAD 5011 Athletics/Activities Internship II
- AAD 5012 Public Relations in Athletics/Activities
- AAD 5013 Facility and Game Management
- AAD 5023 Legal Issues in Athletics/Activities
- AAD 5031 Athletics/Activities Internship IV
- AAD 5032 Technology for Athletic/Activity Administration
- AAD 5033 Character Development in Coaching
- AAD 5041 Athletics/Activities Internship V
- AAD 5043 Sports Psychology & Stress Management
- AAD 5053 Diversity in Athletics
- AAD 5063 Finance & Fundraising in Athletics
- EAD 6053 School Supervision

Total: 34 credit hours

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU.

### **Assessment**

In the Graduate Programs in Education, periodic measurements of student perceptions and intellectual growth are obtained as one means for the University to assess and improve its academic programs and

student learning. The information obtained is used to measure and develop student competencies and to determine and improve the quality of the educational experience for students. Alumni of the program will be surveyed every 2-5 years, asking them to evaluate the major degree program components and appropriateness to their work in education.

### Admission Procedures

- A. **Criteria for full or unconditional admission to the Master of Science degree program:**
  - a. A Missouri Teaching Certificate, or passing scores on the Graduate Record Exam; and
  - b. An undergraduate Grade Point Average of at least 2.75 on a 4.00 scale; and
  - c. A positive recommendation for admission from the Graduate Education Admissions Committee.
- B. **Admission Procedures for the Master of Science degree program:**
  - a. Submit the following materials to the Office of Graduate Admissions:
    - i. An official transcript showing completion of a bachelor's degree.
    - ii. Official transcript(s) showing any previous graduate study.
    - iii. A Graduate Studies application.
    - iv. One of the following:
      1. A copy of the applicant's Missouri Teaching Certificate or
      2. An official report of passing scores made on the Graduate Record Examination (GRE). (An M.S. degree from an accredited school may be substituted for testing requirement.)
    - v. An application fee (waived for SBU alumni).
    - vi. An admission questionnaire, including a statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.

### *Committee Action*

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

1. The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.
2. The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.
3. The candidate may be conditionally admitted and may proceed to pursue the appropriate master's degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program and making a worthy contribution through teaching or building level administration.
4. The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be announced in the letter. Students should communicate with their assigned advisor as soon as possible.

### C. **Conditional admission to the Master of Science Degree Program**



Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies.

### **Degree Requirements**

To receive the Master of Science degree a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;
4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View, Salem, or Springfield campuses;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Chair of Graduate Studies in Education.

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

### ***Master of Science in Educational Administration***

Southwest Baptist University offers a Master of Science in School Administration degree specifically designed to prepare students for leadership roles at the building level. Recommendation for initial certification as elementary and secondary school principal will be granted with successful degree completion, with the opportunity to complete the coursework for middle level endorsement. The program has been developed in accordance with certification requirements established by the State Board of Education of the State of Missouri. (Certification programs are administered by the Department of Elementary and Secondary Education).

The Master of Science in Educational Administration degree will include the following courses:

- EDU 5033 Learners and the Learning Process
- EDU 5083 Educational Research
- EAD 6001 Introduction to Technology for Administrators
- EAD 6002 Foundations of Educational Administration
- EAD 6014 School Administration
- EAD 6024 School Curriculum
- EAD 6053 School Supervision
- EAD 6062 Internship 1
- EAD 6071 Internship 2
- EAD 6083 Essentials in Law, Finance and Buildings

- EAD 6093 Administration of Special Programs
- EAD 6113 Administrative Communication, Innovation and Management
- EAD 6143 Educational Organizations, Leadership and Change

Total: 35 credit hours

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU.

#### Assessment

Alumni of the program will be surveyed every 2-5 years, asking them to evaluate the major degree program components and appropriateness to their work in education. When possible, the immediate supervisor of educational administration graduates will be surveyed to determine the adequacy of the graduate program in preparing people for the principalship. All students will be required to complete the mandated state test(s) prior to receiving initial certification as a building level administrator.

#### Admission Procedures

For admission into the Master of Science in Educational Administration program, students must currently possess a baccalaureate degree in education and a current teaching certificate issued by the state of Missouri. Also required are three letters of recommendation from persons having knowledge of professional ability and character, and validation of at least two years of teaching experience.

- A. **Criteria for full or unconditional admission to the Master of Science degree program\*:**
  - a. A Missouri Teaching Certificate; and
  - b. An undergraduate Grade Point Average of at least 2.75 on a 4.00 scale; and
  - c. A positive recommendation for admission from the Graduate Education Admissions Committee.
  - d. Validation of two years of teaching experience.
  - e. Subject to revision based on current DESE requirements.
- B. **Admission Procedures for the Master of Science degree program:**
  - a. Submit the following materials to the Office of Graduate Admissions:
    - i. An official transcript showing completion of a bachelor's degree.
    - ii. Official transcript(s) showing any previous graduate study.
    - iii. A Graduate Studies application.
    - iv. One of the following:
      1. A copy of the applicant's Missouri Teaching Certificate or
      2. An official report of passing scores made on the Graduate Record Examination (GRE). (An M.S. degree from an accredited school may be substituted for testing requirement.)
    - v. An application fee (waived for SBU alumni).
    - vi. An admission questionnaire, including a statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.
    - vii. Submit three letters of recommendation from people with knowledge of the applicant's character and leadership capabilities.
    - viii. Complete and submit the Missouri Educator Profile.

### *Committee Action*

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

1. The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.
2. The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.
3. The candidate may be conditionally admitted and may proceed to pursue the appropriate master's degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program and making a worthy contribution through teaching or building level administration.
4. The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be announced in the letter. Students should communicate with their assigned advisor as soon as possible.

### **C. Conditional admission to the Master of Science in Educational Administration Degree Program**

Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies. Students not meeting the condition of two years teaching experience must complete the two years of teaching prior to graduation (in order to meet the DESE requirement for certification).

### **Degree Requirements**

To receive the Master of Science degree a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;
4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View, Salem, or Springfield campuses;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Chair of Graduate Studies in Education.

Persons wishing to pursue the Master of Science in Educational Administration degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the

Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

The Master of Science in Educational Administration degree leads to recommendation for certification as an elementary, secondary or K-12 school principal following successful completion of the state required test(s). The elementary and secondary school certificates require 38 credit hours. The middle school endorsement requires completion of either the elementary or secondary school principal requirements plus additional course work as required by the Missouri Department of Education (DESE). Contact the Office of Graduate Studies in Education for details concerning middle school principal certificate endorsement. Upon completion of the Master of Science in Educational Administration degree the candidate will be recommended for certification in the grade levels of their undergraduate teaching field and recommended for endorsement in K-12 administration.

### ***Education Specialist in Curriculum and Instructional Leadership***

Southwest Baptist University offers an Education Specialist degree in Curriculum & Instructional Leadership. This degree will be applicable to teachers who want to be leaders in their school setting or in their school district, but do not want to be in a certificated administrative position. Graduates of the specialist degree could hold positions such as district leaders for curriculum, teacher trainers, department heads, and any other leadership position that does not require an administrative certification. Students enrolling in this program will need to have completed a master's degree in education. The program is 33 hours with students required to maintain continuous enrollment until the completion of the field study.

The Specialist Degree in Curriculum and Instructional Leadership will include the following courses

- EDU 7206 Aligned Learning Environments
- EDU 7253 Comparative Global Curriculum
- EDU 7243 Technology Integration
- EDU 7233 Instructional Leadership: Coaching, Mentoring, Consulting, Evaluating
- EDU 7213 Communication/Collaboration
- EAD 7003 School District Administration
- EAD 7013 Personnel Administration
- EDU 7223 Equity for College and Career Readiness
- EAD 7043 Research and Statistics
- EAD 7063 Field Study

Total: 33 Hours

Students who wish to pursue the Specialist Degree in Curriculum and Instructional Leadership must have a master's degree in an educational field and should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU.

### **Assessment**

In the Graduate Programs in Education, periodic measurements of student perceptions and intellectual growth are obtained as one means for the University to assess and improve its academic programs and student learning. The information obtained is used to measure and develop student competencies and to determine and improve the quality of the educational experience for students. Alumni of the program

will be surveyed every 2-5 years, asking them to evaluate the major degree program components and appropriateness to their work in education.

### Admission Procedures

For admission into the Specialist Degree in Curriculum and Instructional Leadership program students must currently hold a master's degree and hold a valid teaching certificate and at least two years of teaching experience.

- A. **Criteria for full or unconditional admission to the Education Specialist degree program are:**
- Have completed a Master's degree in an educational field.
  - Have a valid teaching certificate from an accredited institution; and
  - Have a minimum of 2 years teaching experience in public or private K-12 education; and
  - A positive recommendation from the Graduate Education Admissions Committee.
- B. **Admission Procedures for the Specialist Degree in Curriculum and Instructional Leadership degree program:**

Submit the following materials to the Office of Graduate Admissions:

- An official transcript showing completion of a bachelor's degree. For the Educational Specialist degree, an official transcript showing the completion of the master's degree in education.
- Official transcript(s) showing any previous graduate study.
- A Graduate Studies application.
- One of the following:
  - A copy of the applicant's Missouri Teaching Certificate or
  - An official report of passing scores made on the Graduate Record Examination (GRE). (An M.S. degree from an accredited school may be substituted for testing requirement.)
- An application fee (waived for SBU alumni).
- An admission questionnaire, including a handwritten statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.

### *Committee Action*

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

- The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.
- The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.
- The candidate may be conditionally admitted and may proceed to pursue the appropriate degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program.
- The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be announced in the letter. Students should communicate with their assigned advisor as soon as possible.

### **C. Conditional admission to the Specialist Degree in Curriculum and Instructional Leadership Program**

Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies. Students not fully meeting the course requirements prior to admission may be admitted as students that are leveling into the Education Specialist program.

#### **Degree Requirements**

To receive the Specialist Degree in Curriculum and Instructional Leadership a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;
4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View, Salem, Springfield campuses, or online;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Chair of Graduate Studies in Education.

Persons wishing to pursue the Specialist Degree in Curriculum and Instructional Leadership at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

#### ***Education Specialist in Educational Administration***

Southwest Baptist University offers an Education Specialist in School Administration specifically designed to prepare students for leadership roles at the district level. With successful completion of degree requirements, recommendation for advanced certification in district level administration will be provided for the student. The program has been developed in accordance with certification requirements established by the State Board of Education of the State of Missouri. (Certification programs are administered by the Department of Elementary and Secondary Education). The program is 35 credit hours with students required to maintain continuous enrollment until the completion of the field study.

The Education Specialist degree will include the following courses:

- EAD 7000 Continuous Enrollment (as needed to complete field study)
- EAD 7002 Educational Technology
- EAD 7003 School District Administration
- EAD 7013 Personnel Administration
- EAD 7023 Advanced School Finance
- EAD 7033 School Planning & Maintenance

- EAD 7043 Research and Statistics
- EAD 7053 Advanced School Law
- EAD 7063 Field Study
- EAD 7073 Internship in Superintendency
- EAD 7093 Politics in Education
- EAD 7123 The Superintendency
- EAD 7133 Capstone

Total: 35 credit hours

Students who possess a Master's degree and wish to pursue the Specialist degree in Administration must complete the following leveling courses:

- EAD 6002 Foundations of Educational Administration
- EAD 6014 School Administration
- EAD 6024 School Curriculum for Administrators
- EAD 6053 School Supervision
- EAD 6062 Internship I
- EAD 6071 Internship II
- EAD 6093 Administration of Special Programs

Total: 19 credit hours

Students must also complete a minimum of three (3) hours in Advanced Educational Psychology and a minimum of three (3) hours of Educational Research at the master's level. If not completed as evident on and official transcript, the additional six (6) hours must be completed as part of the leveling process. Students completing the leveling courses, the Educational Specialist, and all DESE required assessments will receive endorsement as a building level administrator (Initial Principal's Certificate in either elementary or secondary administration.) If a student requests to have both elementary and secondary administration they may also take EAD 6071.

Persons wishing to pursue the Educational Specialist degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU.

### Assessment

Alumni of the program will be surveyed within 2-5 years, following graduation to evaluate the major degree program components and appropriateness to their work in education. In the Education Specialist degree program, all students will be required to complete state required test(s) prior to receiving initial certification as a building level administrator and advanced certification as a building or district level administrator.

### Admission Procedures

For admission into the Education Specialist program students must currently hold a master's degree and hold a valid teaching certificate and at least five years of teaching experience. There are three tracks for admission to the program depending on the graduate degree held and certification as a building level administrator.

- A. Criteria for full or unconditional admission to the Education Specialist degree program are:

- a. Have completed a Master's degree in school administration from an accredited institution or hold a valid certificate in school administration; and
  - b. Successful completion of state required test(s) or a Professional Development Plan outlining the candidates' goals and objectives in relationship to school administration; and
  - c. Have a valid teaching certificate from an accredited institution; and
  - d. Have a minimum of 5 years teaching experience in public or private K-12 education; and
  - e. A positive recommendation from the Graduate Education Admissions Committee.
  - f. Subject to revision based on current DESE requirements.
- B. Admission Procedures for the Educational Specialists degree program:**
- a. Submit the following materials to the Office of Graduate Admissions:
    - i. An official transcript showing completion of a bachelor's degree. For the Educational Specialist degree, an official transcript showing the completion of the master's degree in education.
    - ii. Official transcript(s) showing any previous graduate study.
    - iii. A Graduate Studies application.
    - iv. One of the following:
      1. A copy of the applicant's Missouri Teaching Certificate or
      2. An official report of passing scores made on the Graduate Record Examination (GRE). (An M.S. degree from an accredited school may be substituted for testing requirement.)
    - v. An application fee (waived for SBU alumni).
    - vi. An admission questionnaire, including a handwritten statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.
    - vii. In addition to items 1-6 above, Educational Specialist degree students are required to submit a copy of the candidate's administrative and/or teaching certificate, and successful completion of the state required test(s) or a professional development plan. Students entering the program without a Master's degree in school administration must complete and submit the Missouri Educator Profile and submit three letters of recommendation.

#### *Committee Action*

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

1. The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.
2. The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.
3. The candidate may be conditionally admitted and may proceed to pursue the appropriate master's degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program and making a worthy contribution through teaching or building level administration.
4. The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be



announced in the letter. Students should communicate with their assigned advisor as soon as possible.

### C. Conditional admission to the Educational Specialist Degree Program

Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies. Students not fully meeting the course requirements prior to admission may be admitted as students that are leveling into the Education Specialist program.

### Degree Requirements

To receive the Educational Specialist degree a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;
4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View, Salem, or Springfield campuses;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Chair of Graduate Studies in Education.

Persons wishing to pursue the Educational Specialist degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

The Educational Specialist degree leads to recommendation for initial certification as an elementary or secondary principal for students entering the program with the M.S. in Education degree. Students completing the Ed.S. who currently hold certification as a building level administrator will be recommended for the advanced principal certification and the initial superintendent certification following successful completion of the required state examination.

### *Doctor of Education in Educational Leadership*

The unique coursework of the SBU Doctor of Education in Educational Leadership program is designed to provide students with a deep understanding of current leadership theory and practical application relevant to the work place. Student's thinking will be stretched to look at the field of leadership with a new lens for problem-solving and decision-making. The SBU Ed.D. model includes four hours of concentration in the focus area of Business Nonprofit and Entrepreneurship. The coursework consists of 24 hours of course work and a minimum of 6 hours of directed research. The student's initiative and topic choice/methodology will determine the actual time needed to complete the directed research.

**Track One:** Candidates holding the Educational Specialist Degree in School Administration/Superintendency or School Administration will complete the following courses for the Ed.D.:

- First Semester
  - EAD 8023 Educational Advocacy
  - EAD 8033 Advanced Research
- Second Semester
  - EAD 8003 Leadership and the Law
  - EAD 8043 Advanced Statistics and Instrument Design
- Third Semester
  - EAD 8002 Non-Profit Financial Management
  - EAD 8012 Organization Consulting Practice
  - EAD 8013 Leadership in Learning
  - EAD 8053 Ethics in Personal & Professional Life
- Fourth Semester
  - EAD 8001 Symposium Planning and Development
- Fifth Semester
  - EAD 8011 Education Symposium
  - EAD 8073 Directed Research
  - Written Comprehensive Exam
- Sixth Semester
  - Directed Research will be continued on a 3 hour basis until final oral defense before the Directed Research Committee
  - Oral Defense of the Directed Research

Total: 30 credit hours minimum (24 credit hours of class work and minimum 6 hours directed research)

In the Doctor of Education degree program, each student will be required to complete a written comprehensive examination. The examination will be administered during the fifth semester of the student's program of study. The purpose of the written comprehensive examination is for students to demonstrate the acquisition and application of knowledge gained through the regular course work of the program. The written comprehensive examination is based on, but not limited to, the required course content. It is designed to test the student's technical writing skills and ability to integrate and apply knowledge in problem solving and policy analysis contexts. In sum, the depth of knowledge, the ability to synthesize, analyze, evaluate, and conceptualize thought, and the skill of providing clear evidence are important criteria to be used when evaluating each examination. The written comprehensive examination will cover three areas: 1) leadership (policy development, change, advocacy, ethics, and supervision), 2) organizational management (legal issues, operation practices, and communication), and 3) learning processes (data analysis and learning theories). All coursework must be completed PRIOR to registering for the comprehensive exams. Students who must drop a course during the program will be allowed to take the course with the next cohort, but may be delayed in taking the comprehensive exams and in scheduling proposal defense.

Additionally, each student will also be required to complete a Directed Research Project in which they are asked to present a proposal and a final defense of the work before a committee of SBU faculty members and/or other approved terminally degreed individuals who compose the Directed Research Committee. The first hearing allows students to present and justify the proposed study and the final hearing asks students to verify, explain, and justify findings of the intensive directed research project.

This culminating assessment requires the student to demonstrate a high degree of understanding of a leadership related topic.

**Track Two:** Candidates holding the MS in Educational Administration with initial certification as a building level administrator may choose to apply for the Ed.D. Leveling Program. This opportunity allows students to complete required Specialist courses a year prior to actual participation in the Ed.D. courses.

The following TRACK TWO LEVELING courses are required:

- EAD 7003 School District Administration
- EAD 7013 Personnel Administration
- EAD 7023 Advanced School Finance
- EAD 7033 School Planning and Maintenance
- EAD 7043 Research and Statistics
- EAD 7073 Internship in Superintendency
- EAD 7123 The Superintendency

Upon completion of these courses, student performance will be evaluated and final acceptance into the Ed.D. program will be determined. Once the Ed.D. courses are complete, the student will be recommended for the advanced principal certificate and the superintendent certificate upon successful completion of the SSA and required years of experience as a building level administrator as prescribed by DESE. Students who have completed track two leveling may request the Educational Specialist Degree after the third semester of track one. This allows students to be recommended early for the advanced principal certificate and/or the superintendent certificate.

Students with a Master's degree in an education related field must complete the following course work PRIOR to being considered for the Track Two Leveling Program:

- Master's level research course
- Minimum of three (3) hours in Advanced Educational Psychology
- EAD 6002 Foundations of Educational Administration
- EAD 6014 School Curriculum
- EAD 6024 School Administration
- EAD 6053 School Supervision
- EAD 6093 Administration of Special Programs

Students with a teaching certificate who want initial principal certification must take the following additional courses (do note these are NOT required prior to being reviewed for acceptance into the Ed.D program): 1) EAD 6002 Foundations of Educational Administration, 2) EAD 6062 Internship I, 3) EAD 6071 Internship 2, and 4) EAD 6093 Administration of Special Programs. All leveling students will have the opportunity to participate in all performance assessment workshops.

Students completing the leveling courses and the Education Specialist and all DESE required assessments will receive endorsement as a building level administrator. Students who have completed track two leveling may request the Educational Specialist Degree after the third semester of track one. This allows students to be recommended early for the advanced principal certificate and/or the superintendent certificate.

## Assessment

In the Doctorate of Education degree program, each student will be required to complete a written comprehensive examination. The purpose of the written comprehensive examination is for students to demonstrate the acquisition and application of knowledge gained through the regular course work of the program. The written comprehensive examination will cover three areas: 1) leadership (policy development, change, advocacy, ethics, and supervision), 2) organizational management (legal issues, operation practices, and communication), and 3) learning processes (data analysis and learning theories). Each student will also be required to complete a Directed Research Project in which they are asked to present a proposal and a final defense of the work before a committee of SBU faculty members and/or other approved terminally degreed individuals who compose the Directed Research Committee.

## Admission Procedures

### *Admission Criteria for the Doctor of Education Degree Program*

For admission into the Doctor of Education degree program, potential candidates should be currently involved in an educational leadership role, or have had previous experience in educational leadership roles, with priority given to students holding positions with administrative responsibilities. The educational experience may encompass a number of settings, including school administration, colleges and universities, and community and/or faith-based organizations. The Ed.D. Admissions Committee will consider the following factors in the admission of an applicant to the program, and strength in one area may be weighed favorably against shortcomings in another:

1. Evidence of a completed master's degree in educational administration from an accredited university with a grade point average of at least 3.5 on a 4.0 scale for courses applied toward the master's degree;
2. Evidence of a completed educational specialist degree in educational administration or curriculum and instruction from an accredited university with a grade point average of at least 3.5 on a 4.0 scale for courses applied toward the educational specialist degree;
3. Evidence of successful completion of the mandates state test(s) for school administration and/or a current Professional Development Plan;
4. Evidence of certification as a building or district level administrator;
5. Commitment and demonstration of the advancement of education through professional leadership as indicated by:
  - a. Currently holding an administrative position;
  - b. Currently holding a leadership position in a related field,
  - c. Essay of applicant's professional accomplishments, career goals and personal philosophy of leadership, no more than two pages in length.
6. GRE scores.
7. Three recommendation forms completed by those knowledgeable of applicant's professional, academic, and ethical qualities;
8. Submission of a professional vitae/resume.
9. The EdD Admissions Committee composed of members of the graduate studies program in education may request an interview with the applicant.

### *Admission Procedures for the Doctor of Education Program*

1. Ed.D. candidates will submit all required documents by December 1st to the Coordinator of the Ed.D. program.

2. Southwest Baptist University Education Division Graduate Faculty will comprise the committee to review all application materials.
3. Candidates will be objectively selected based on ratings of performance on their admission standards and writing sample.
4. Candidates will be notified if they were accepted into the program during the Spring semester (March-April).
5. Students not accepted into the program may appeal to the Coordinator of Ed.D. requesting a review by the Division head and the Dean of the College of Professional Programs. The applicant will be notified of their decision within three (3) weeks of the receipt of the appeal.

*Doctor of Education Leveling Admission Option for Students with a Master's Degree in Education Administration*

Candidates holding the MS in Educational Administration with initial certification as a building level administrator may choose to apply for the Ed.D. Leveling Program. This opportunity allows students to complete required Specialist courses a year prior to actual participation in the Ed.D. courses.

To be considered for acceptance into the Ed.D. program through the Track Two Leveling option, students must do the following:

1. Students interested in the Ed.D. leveling program shall submit an Ed.D. application and will start Specialist courses for the fall semester. Students will be admitted into Educational Specialist program.
2. Students will submit additional Ed.D. application materials by the deadline of December 1st (those in Ed.Sp. program will be applying for Ed.D. along with those with Ed.Sp.)
3. Additional application materials for the leveling student: 1) recommendation form from a current instructor (one of the three required recommendation forms) and 2) record of taking the GRE.
4. By January 31st all Ed.D. applications will be reviewed for consideration. Students seeking Level Two classification along with those candidates who have completed Educational Specialist Degree shall be considered concurrently for the upcoming Ed.D. cohort. Top students (potential levelers and specialist students who have completed all admission requirements) will be selected to participate in the Ed.D. program for the upcoming semester by the Admissions Committee based on qualifications defined in the Admissions Handbook. Students will be notified of acceptance during the Spring semester (March-April).
5. Track Two leveling students will be updated in the spring semester to the Track Two Degree Seeking Program and will be admitted into the upcoming fall Ed.D. cohort only after a degree audit confirms successful completion of all leveling coursework.

The following TRACK TWO LEVELING courses are required:

- EAD 7003 School District Administration
- EAD 7013 Personnel Administration
- EAD 7023 Advanced School Finance
- EAD 7033 School Planning and Maintenance
- EAD 7043 Research and Statistics
- EAD 7073 Internship in Superintendency
- EAD 7123 The Superintendency

Upon completion of these courses, student performance will be evaluated and final acceptance into the Ed.D. program will be determined. Once the Ed.D. courses are complete, the student will be

recommended for the advanced principal certificate and the superintendent certificate upon successful completion of the SSA.

*Pre-requisite Courses REQUIRED PRIOR to being considered for Leveling Admission for Students with a Master's Degree in an Education Related Field (OTHER THAN EDUCATION ADMINISTRATION)*

Students with a master's degree in an education related field must complete the following course work PRIOR to being considered for the Track Two Leveling Program: 1) A Master's level research course, 2) EAD 6053 School Supervision, 3) EAD 6014 School Curriculum, and 4) EAD 6002 Foundations of Educational Administration, 5) EAD 6024 School Administration, 6) EAD 6093 Administration of Special Programs.

Students with a teaching certificate who want initial principal certification must take the following additional courses (do note these are NOT required prior to being reviewed for acceptance into the Ed.D program): 1) EAD 6002 Foundations of Educational Administration, 2) EAD 6062 Internship I, 3) EAD 6071 Internship II, and 4) EAD 6093 Administration of Special Programs.

### **Degree Requirements**

To receive the Doctor of Education degree a student must:

1. Complete all course requirements;
2. Receive a B or higher in all course work;
3. Pass comprehensive exams;
4. Complete a minimum of 6 credit hours of directed research;
5. Successful defense of the directed research;
6. Complete all requirements within time limits noted below.

### **Time Limitations for the Doctor of Education Program**

The coursework is designed to be completed in a cohort model, but if courses have to be made up this work may be accommodated with an upcoming cohort with approval from the Ed.D. Coordinator. The student shall register for 3 hours of Directed Research in each semester beginning in the fifth semester even if the Directed Research Committee (DRC) has not approved his/her proposal. The student shall continue to register for 3 hours of Directed Research until approval of the completed research by the DRC or the candidate has completed 36 directed research hours. After completion of 36 research hours without completion of the directed research the candidate will be dropped from the Doctoral Program. The candidate may petition for reinstatement to the program with submission of the required fee and a letter stating the reasons why the candidate should be allowed to continue. A committee consisting of the Dean of the College of Professional Programs, The Division Head of the Education Division and the Coordinator of the Doctoral Program shall meet and decide on the re-instatement of the candidate. The candidate shall be notified within 30 days of receiving the request of the committee's decision. If re-instated the candidate shall have an additional 9 directed research hours (one year) to complete his/her directed research.

### ***Master's Degree Teacher Certification***

Southwest Baptist University offers a program by which qualified graduate students may become certified to teach in elementary, middle or secondary schools while earning the Master of Science in Education degree. The program is designed so that the participant may meet requirements for a Missouri teaching certificate and concurrently complete the requirements for the Master of Science in Education

degree. The graduate level courses are open only to students with a bachelor's degree except by special permission from the Chair of Graduate Studies in Education. The intent of the program is to attract outstanding persons from other areas of study for entry into teaching. The program is designed for persons whose undergraduate study was related to the fields in which they plan to teach and who have an outstanding undergraduate record.

Since the program involves study leading to both the Master of Science Degree and the Missouri teaching certificate, the degree is not granted until certificate requirements are met, and the certificate is not processed until the Master of Science Degree requirements are met. The program enables the graduate student to earn a master's degree and meet teacher certification requirements in a setting that encompasses a Christian perspective. Participants in the program are charged the graduate rate of tuition for all required undergraduate leveling or certification course work. However, only persons fully admitted to the program or in their first semester of study while seeking admission to the program will be approved to take undergraduate leveling courses at the graduate tuition rate. The program is available only to persons who have been formally admitted to the teacher education program.

Criteria for admission into the Master's Degree Teacher Certification program are the same as for admission to Graduate Studies in Education. Additionally, the student is expected to complete a student file in the Office of Teacher Education before admission to the master's program will be granted, and to have completed EDU 2113, EDU 2313, and Field Experience I. Enrollment in 3000-, 4000- and 5000- level education courses by all students seeking State Teacher Certification is limited to those students who have a cumulative GPA of 2.75, a GPA of 3.0 in content area coursework, a GPA of 3.0 in professional education coursework, passed all state required assessments and been approved by faculty in the Division of Education and, when applicable, faculty in the respective content area division.

After an initial interview with the Certification Officer in Teacher Education at SBU, prospective students are assigned an advisor who provides guidance in admission to and completion of both the Master's Degree and teacher certification requirements. It is the student's responsibility to make arrangements for the interview with the Certification Officer in Teacher Education.

The Master of Science in Education degree will include the following courses:

- EDU 5023 Curriculum Design and Development
- EDU 5033 Learners and the Learning Process
- EDU 5073 MS Capstone
- EDU 5083 Educational Research
- Electives based on an individual plan of study – 24 credit hour minimum

Total: 36 credit hours

### Admission Procedures

- A. **Criteria for full or unconditional admission to the Master of Science degree program:**
  - a. Completion of Teacher Education File; and
  - b. An undergraduate Grade Point Average of at least 2.75 on a 4.00 scale; and
  - c. A positive recommendation for admission from the Graduate Education Admissions Committee.
- B. **Admission Procedures for the Master of Science degree program:**
  - a. Submit the following materials to the Office of Graduate Admissions:
    - i. An official transcript showing completion of a bachelor's degree.

- ii. Official transcript(s) showing any previous graduate study.
- iii. A Graduate Studies application.
- iv. The following: Completion of Teacher Education File.
- v. An application fee.
- vi. An admission questionnaire, including a handwritten statement describing the applicant's motivation for pursuing a degree at Southwest Baptist University, must be submitted by the applicant.

#### *Committee Action*

After all admissions materials are filed, the Graduate Admissions Committee will meet and determine the admissibility of the candidate. One of the following actions will be taken:

1. The candidate may be unconditionally admitted to the graduate program at Southwest Baptist University.
2. The candidate may not be admitted to the graduate program and may not pursue a graduate degree at Southwest Baptist University.
3. The candidate may be conditionally admitted and may proceed to pursue the appropriate master's degree if stated conditions are continuously met. The Graduate Admissions Committee may grant conditional admission to persons who do not fully meet all admissions criteria, but in the view of the committee demonstrate potential for completing the program and making a worthy contribution through teaching or building level administration.
4. The Office of Graduate Admissions will notify the applicant in writing of the decision of the Graduate Admissions Committee. If the applicant is admitted conditionally, the conditions for continuing in the program will be listed and communicated in writing. An advisor will be announced in the letter. Students should communicate with their assigned advisor as soon as possible.

#### **C. Conditional admission to the Master of Science Degree Program**

Conditional Admission may be granted upon the recommendation of the Graduate Education Admissions Committee for a person who does not fully meet the criteria given above. When a person is granted conditional admission, the conditions for continuing in the program are communicated in writing by the Office of Graduate Studies.

#### **Degree Requirements**

To receive the Master of Science degree a student must:

1. Complete all course requirements;
2. Complete all course work with no more than 6 semester hours of C;
3. Receive a C or higher in all course work;
4. No more than 49% of the degree may be taken at one location with the exception of the Bolivar, Mountain View or Salem campuses;
5. Complete all requirements within 5 years of the date admitted to the graduate program. Requests for extensions must be made in writing and submitted to the Chair of Graduate Studies in Education.
6. Complete all certification requirements.

Persons wishing to pursue the Master of Science in Education degree at Southwest Baptist University should complete the process of admission to the graduate program as a classified degree-seeking student



prior to the completion of 9 credit hours at SBU. The degree seeking student must complete, file and obtain approval of an official plan of study within 2 weeks following admission to the program. Plan of Study forms are available from the Office of Graduate Studies in Education. At least 15 hours must be completed after official admission to the degree program. The student should develop the plan of study in consultation with his/her advisor. As the student progresses through the program, any necessary changes in the plan of study must have the approval of the same advisor and the Division head of Education. Advisors will note changes in the permanent file of the student in the Office of Graduate Studies.

### ***Master's Degree with Alternative Certification***

Southwest Baptist University offers a program by which qualified graduate students may become certified to teach in middle or secondary schools while earning the Master of Science in Education degree. The program is designed so that the participant may meet requirements for a Missouri teaching certificate and concurrently complete the requirements for the Master of Science in Education degree. The program allows a person to bypass content-specific coursework by way of passing the state required certification assessment. The graduate level courses are open only to students with a bachelor's degree except by special permission from the Chair of Graduate Studies in Education. The intent of the program is to attract outstanding persons from other areas of study for entry into teaching. The program is designed for persons whose undergraduate study was related to the fields in which they plan to teach and who have an outstanding undergraduate record.

Since the program involves study leading to both the Master of Science Degree and the Missouri teaching certificate, the degree is not granted until certificate requirements are met, and the certificate is not processed until the Master of Science Degree requirements are met. The program enables the graduate student to earn a master's degree and meet teacher certification requirements in a setting that encompasses a Christian perspective. Participants in the program are charged the graduate rate of tuition for all required undergraduate leveling or certification course work. However, only persons fully admitted to the program or in their first semester of study while seeking admission to the program will be approved to take undergraduate leveling courses at the graduate tuition rate.

Criteria for admission into the Master's Degree with Alternative Certification program are the same as for admission to Graduate Studies in Education. Additionally, the student is expected to complete a student file in the Office of Teacher Education before admission to the master's program will be granted, and to have completed EDU 2113, EDU 2313, and Field Experience I. The state required certification assessment must be passed prior to admission to the Teacher Education program. Enrollment in 3000-, 4000-, 5000- and 6000- level education courses is limited to those students who have a cumulative GPA of 2.75, a GPA of 3.0 in in professional education coursework, passed all state required assessments and been approved by faculty in the Division of Education.

After an initial interview with the Certification Officer in Teacher Education at SBU, prospective students are assigned an advisor who provides guidance in admission to and completion of both the Master's Degree and teacher certification requirements. It is the student's responsibility to make arrangements for the interview with the Certification Officer in Teacher Education.

The Master of Science in Education degree will include the following courses:

- EDU 5023 Curriculum Design and Development
- EDU 5033 Learners and the Learning Process
- EDU 5073 MS Capstone
- EDU 5083 Educational Research

- Electives based on an individual plan of study – 24 credit hour minimum

Total: 36 credit hours

### ***Withdrawal from Southwest Baptist University***

Students who wish to withdraw from the University, must withdraw officially through the Office of Graduate Studies in Education.

If a student withdraws from school after 60% of the class has elapsed, a grade of W will be assigned in all courses where the student is passing as of the date of the withdrawal. In the event the student fails to notify the necessary office, his/her withdrawal is not complete and grades of F will be recorded for failure to attend classes.

Enrollment in the course is defined as: a student who pre-enrolls via telephone, a pre-enrollment form by mail, or an in-class enrollment. Following initial enrollment, the student is responsible to notify the proper officials if the student wishes to drop a course.

### ***Course Descriptions***

#### **Athletic/Activity Administration**

**AAD 5001, 5011, 5031, 5041 Internship in Athletic/Activity Administration – 1 hour each semester**  
Designed to provide the student with valuable supervised practical experience in athletic/activity supervision and administration. As part of the degree program students will be required to enroll in the internship each of the semesters they are in the program. Internships are sequential and students must complete the previous internship before moving to the next. Internship Fee: \$30 per class.

#### **AAD 5002 Leadership Philosophy in Athletics – 2 hours**

The goal of this course is to provide the student with an understanding of issues of leadership and to examine applications of leadership principles to the college and high school athletic environment. The course serves as an overview for interscholastic athletic administration and introduces the philosophy of athletic administration, then focuses on the roles of the NIAAA, the NFHS, the State Athletic/Activity Associations, and the State Athletic Administrator's Associations. The NIAAA Leadership Training and Certification Program LTC 501 will be part of this course. Successful completion of the material will lead toward initial athletic administration certification.

#### **AAD 5003 Organization and Administration of Athletics – 3 hours**

This course provides an overview of the theoretical foundations and applied areas in administration of athletic programs. Topics to be covered include: human resources management, facility management, sport marketing, budgeting, fundraising, ethics, and the future of athletics administration. The course is intended as a basic introduction into the principles of athletic administration. Successful completion of the material will lead toward initial athletic administration certification.

#### **AAD 5012 Public Relations in Athletics – 2 hours**

This course examines the marketing process in interscholastic athletics. Through the process, the student will study the theories, research, and development of sport marketing and public relations. The course focus will be on the implementation of a sport marketing plan. The course will also look at the communications and public relations activity as it pertains to sport organizations and emphasizes athletic promotion, fundraising, finance, economics, and marketing.

#### **AAD 5013 Facility and Game Management – 3 hours**

This course focuses on the application of both theory and practice of planning and managing facilities

and athletic events in interscholastic athletics. Upon completion of the course, participants will be able to understand the complexities involved in managing various types of athletic facilities and in planning, production, and evaluation of athletic events. Topics to be covered in this course include planning and design of athletic facilities, management of athletic facilities, housekeeping and maintenance, event planning, and production.

#### **AAD 5023 Legal Issues in Athletics – 3 hours**

This course provides in-depth coverage of all aspects of liability for sports injuries and risk management, including the duties imposed on athletic administrators, coaches, athletic trainers, and other athletic personnel. In addition, fundamentals of an effective risk management program and development of a strategic plan for risk management will be discussed. This course will also include an extensive study of Title IX and gender equity in athletic programs. Successful completion of the material will lead toward initial athletic administration certification.

#### **AAD 5032 Technology for Athletic Administration – 2 hours**

This course introduces advanced features in Word, e-mail applications, EXCEL and PowerPoint to improve the quality and presentation of materials. Additional areas covered are mail merge using Microsoft Word, and creating charts in Microsoft Excel, Mansker, and other athletic software, and web page development. The course requires the student to interact with the software in the process of developing presentations and daily administrative reports.

#### **AAD 5033 Character Development in Coaching – 3 hours**

Character-based educational athletic principles will be used to encourage improved communication between school boards, superintendents, principals, parents and boosters. This character-based program will help support and embrace the values and views lived daily in the school setting by the student athletes, coaches, athletic department and school faculty. This course will empower the athletic administrator to motivate the entire community by creating strategies to use in the school community.

#### **AAD 5043 Sports Psychology and Stress Management – 3 hours**

This course introduces participants to managing human resources in interscholastic athletic organizations, such as athletic departments in middle and high schools. Various aspects of managerial functions and human behavior in interscholastic athletic organizations, intervening stress as well as the importance of communication, leadership, negotiation, motivation, & decision making will be addressed.

#### **AAD 5053 Diversity in Athletics – 3 hours**

This course is designed to provide an overview of current issues in athletics and to teach learners what diversity is and how it applies to sports in general and more specifically to gender, race, religion and various cultures. This course will help learners understand unique challenge for sports leaders to better understand diversity and through this understanding help all participants involved in athletic programs.

#### **AAD 5063 Finance & Fundraising in Athletics – 3 hours**

Examination of current fiscal challenges and concerns in athletics. The knowledge and skill sets of this course serve as a foundation for administration of athletics at various levels. Topics include financial pressures for sports leaders, fundraising practices, effective marketing, public relation campaigns, fiscal management, accountability and stewardship. Students exercise analytical thinking skills and develop a respect for financial stewardship for successful athletic administration.

### **Education**

#### **EDU 5000 Comprehensive Exam Seminar**

All M.S. certification students planning to take the Comprehensive Examination will be enrolled in EDU

5000 and are required to complete the seminar and quiz. Once they have completed the quiz, they will receive a letter from the office of graduate studies in education that will serve as their admission into the exam site. Students who do not complete the seminar and quiz will not be admitted into the Comprehensive Exam. The student will not be assessed a fee for EDU 5000.

**EDU 5002 Teaching Social Sciences I – 2 hours**

A study of social sciences in the elementary school with emphasis on methods and techniques of presenting important concepts from the several disciplines comprising the social sciences. Prerequisites: EDU 2113, EDU 2121, EDU 2313, 3.00 GPA, and Teacher Education requirements. Offered only on the Bolivar campus during the fall and spring semesters.

**EDU 5003 Adapted Physical Education – 3 hours**

Basic terminology, fundamental values, and an overview of special populations and their problems related to physical education. Surveys of settings, services, resources, and programs in physical education for the handicapped.

**EDU 5022 Teaching Social Sciences II – 2 hours**

A study of social sciences in elementary/middle schools with emphasis on methods and techniques of presenting concepts from geography and economics. The focus will be on the five central themes of geography and the four major concepts of economics. Assessment of social studies skills in geography and economics will be addressed. Prerequisites: EDU 2113, EDU 2313, 3.00 GPA, and Teacher Education requirements.

**EDU 5023 Curriculum Design and Development – 3 hours**

The study of principles and theory of curriculum design and procedures for developing curriculum in elementary and secondary education. Emphasis is on the role of the teacher in curriculum development in the local school. Review of literature relating to curriculum development and study of current school curriculum guides are an important part of the course.

**EDU 5033 Learners and the Learning Process – 3 hours**

The study of how students learn with emphasis on current theories of learning, the relationship between learning and development, the characteristics of learners and effective methods for measuring learning. The overarching purpose of the course is to enhance endeavors of teachers to improve student learning. Prerequisite: EDU 2113 or hold teaching certificate.

**EDU 5043 Brain-Based Teaching and Learning for Special Needs Students – 3 hours**

Examination of how to address the unique learning problems of students with special needs, with a focus on insights gained from research on the function of the human brain. Quality learning experiences will be designed based on knowledge acquisition and learning modalities of students. Strategies will be discussed/developed to create learning environments for special needs students.

**EDU 5053 Philosophies of Education – 3 hours**

This course provides an in-depth examination of major philosophies of education, and their relation to teaching practice, methods, curriculum, and educational administration. Philosophies examined include idealism, perennialism, pragmatism, existentialism, romanticism, hermeneutics and perspectivism.

**EDU 5063 Human Growth and Development – 3 hours**

A "Life-Span" study of human growth and developmental processes including physiological, psychological and sociological influences and effects. Students receiving credit for this course cannot receive credit for both PSY 3053 and PSY 4033. Prerequisites: PSY 1013 or EDU 2113.

**EDU 5073 Master's Capstone – 3 hours**

Students will demonstrate in writing and through performance assessment how knowledge gained in their MS in Education program has impacted the teaching and learning process in their classroom, department and/or building. Prerequisites for this course are EDU 5023, EDU 5033, and EDU 5083.

**EDU 5083 Educational Research – 3 hours**

Concepts of research design, methodology, sampling techniques, internal and external validity, the scientific method in educational problem solving, and statistical treatment. Included are assumptions underlying the use of statistical tests, selection of appropriate statistical techniques, and the interpretation of the results of the analysis. Critical analysis and evaluation of published educational research studies and the writing of educational proposals are major components.

**EDU 5093 Master's Project – 3 hours**

The Master's Research Project consists of a field based project centering upon a practical problem of special interest to the student. The student will identify the problem and develop a proposed plan, complete the project under supervision (usually in one's place of work), and develop a comprehensive report. The written report will be bound and placed in the Hutchens Library. Prerequisite: EDU 5083.

**EDU 5103 Cooperative Learning – 3 hours**

This course will provide basic information concerning the history, development, strategy, and forms of cooperative learning. Students will develop strategies that can be used in their respective disciplines.

**EDU 5112 Teaching Writing – 2 hours**

This course is designed to stress the teacher's role in the writing process and introduce writing activities that may be implemented in the classroom for different areas of the curriculum. A variety of instructional approaches to teaching middle school students to write will be addressed. The course will focus on writing as process and product. Preservice teachers will experience assessing students' writing. Prerequisites: EDU 2113, 2313, 2141, 3.00 GPA, and Teacher Education requirements. Must be taken as part of the professional block semester unless permission is granted by the Director of Teacher Education or the Coordinator of Clinical Experiences for it to be taken in another semester. Offered only on the Bolivar campus during the fall semester.

**EDU 5114 Teaching Reading/Language Arts I – 4 hours**

Explores the rationale for and methods of integrating the teaching of the language arts (reading, writing, speaking, listening, viewing, and visually representing) in today's elementary classroom. Prerequisites: EDU 2113, 2121, 2313, 2343, 2353, 3.00 GPA, and Teacher Education requirements.

**EDU 5123 Teaching in the 21st Century – 3 hours**

This course addresses possible approaches/solutions to critical issues facing educators in the future. Many subjects will be identified and discussed concerning issues facing teachers in the 21st century.

**EDU 5124 Teaching Reading/Language Arts II – 4 hours**

Emphasizes application of the principles of integrated language arts teaching throughout the curriculum. Preservice teachers will plan instruction and prepare materials to be used to foster developmental and functional reading strategies which enable students to use reading as a tool to learn. Preservice teachers will also assess and evaluate students with diverse needs. Prerequisites: EDU 2113, 2121, 2313, 2343, 2353, and 3.00 GPA.

**EDU 5133 Developing Positive Attitudes & Motivation in Students – 3 hours**

This course will examine topics and strategies to create a more positive classroom. All types of motivational strategies will be applied to the classroom teachers' perspective. Students will share

viewpoints on topics such as humor in the classroom, student-centered learning, motivational techniques, and self-motivation.

**EDU 5143 Integrating Art, Music and Physical Education into the Classroom – 3 hours**

Designed to enable the student to integrate art, music and physical education into the classroom. Prerequisites: EDU 2113, 2121, 2313, 2343, 2353, 3.00 GPA, and Teacher Education requirements.

**EDU 5162 Teaching Integrated Math – 2 hours**

Study of methods of teaching math in the elementary/middle school and of integrating mathematics in other content areas, particularly science, in ways that are developmentally appropriate and are reflective of the NCTM standards. Prerequisites: EDU 2113, 2121, 2313, 2343, 2353, 3.00 GPA, two (2) college level math courses above MAT 0123, two (2) science courses one (1) in a biological science (BIO) with a lab and one (1) in a physical science Chemistry (CHE), Earth Science or Introduction to Physical Science, etc. (PHS), or Physics (PHY) with a lab and Teacher Education requirements.

**EDU 5173 Learning Styles – 3 hours**

This course is based on the recognition that there are distinct personality characteristics that are intrinsic to an individual's method of learning. Personalities are identified and a climate is created where communication is developed to bring about an increase in a student's sense of dignity, respect, worthiness, and esteem.

**EDU 5182 Teaching Integrated Science – 2 hours**

Study of methods of teaching and integrating science in the elementary/middle schools with a particular emphasis on process inquiry skills. Prerequisites: EDU 2113, 2121, 2313, 2343, 2353, 3.00 GPA, and Teacher Education requirements.

**EDU 5183 Brain Based Teaching and Learning – 3 hours**

Students will examine how the brain processes information/learns, including the role of emotions and the aspect of multiple intelligence. Quality learning experiences will be designed based on knowledge acquisition and learning modalities of students. Strategies will be discussed/developed to create learning environments that facilitate the construction of knowledge and retention of information.

**EDU 5203 Curriculum Methods in Early Childhood Education – 3 hours**

Exploration of the subject of early childhood programming with a focus on the importance of preparing materials and learning techniques to advance the physical, emotional, and cognitive development of young children. Emphasis is on adapting materials and methods to the needs of young children. Offered only on the Bolivar campus.

**EDU 5213 Current Issues in Educational Technology – 3 hours**

Instructional technology is at the center of many of both the opportunities and the controversies in education and training today. Using a problem-based learning instructional strategy, this course helps students examine many of the issues at the forefront of our field, from what instructional technology is through designing instruction to what students might find on the Internet. The set of issues is always shifting as the field grows and changes. The course is meant for those nearing the completion of their degree, not for beginners.

**EDU 5223 Issues and Trends in Early Childhood Education – 3 hours**

Current trends and issues in early childhood education with emphasis on the study of research and recent findings in the development, modification and implementation of programs for young children.

**EDU 5233 Literature for the Young Child – 3 hours**

Designed to acquaint the student with exemplary literature for the young child and to develop competency in the use of effective and sound methods for using books to enrich the lives of young children.

**EDU 5243 Creative Writing in Secondary Classrooms – 3 hours**

This course will focus on learning how to create and maintain an exciting and motivating environment for creative writing in the classroom.

**EDU 5253 Educational Grant Writing – 3 hours**

Individuals enrolled in this course will become familiar with grant writing procedures employed in the basic fill in the blank type grants as well as the procedures and formats utilized in the more complex grants.

**EDU 5263 Literature Based Classrooms – 3 hours**

This course will focus on the effective use of literature in all content areas throughout the curriculum. Special attention will be given to American literature as a tool to motivate students into research and critical thinking skills. This course is designed for teachers K-12. Balanced literacy, guided reading and literature circles will be a focus of this course.

**EDU 5273 Teaching Reading Comprehension – 3 hours**

Strategies for improving decoding and comprehension skills through individual leaning styles of students and teacher. Emphasis will be upon how to diagnose and remedy common reading deficiencies, how to assess level of performance and to utilize effective instructional strategies and how to determine students' learning styles in order to help them attain better comprehension.

**EDU 5283 Teaching Students To Study Smarter, Not Harder – 3 hours**

The course focuses on how to teach students to learn. Study skills will be taught that incorporate preferred learning styles, memory strategies, concentration and listening skills, note-taking, textbook mastery, test-taking, time management, and motivation strategies.

**EDU 5293 Creating Lifetime Writers – 3 hours**

This course will focus on learning how to create and maintain an exciting and motivating environment for creative writing in the classroom.

**EDU 5313 Clinical Field Study – 3 hours**

The completed field study will require the student to chair a committee designed to address one goal of their district/building strategic plan from development to completion. The study may be done in cooperation with a public or private school district or appropriate agency. In order to complete this task the student must (1) have a comprehensive review of the literature pertaining to this goal, (2) strategic plan included time line, budget, person(s) responsible, resources needed to achieve the goal, (3) a formal presentation to the board of education outlining the approach to achieving the desired outcomes, (4) formal presentation to the board of education summarizing the committees activities and accomplishments as they relate to the achievement of the district/building goal.

**EDU 5323 Improving Instruction – 3 hours**

The course will provide practical field-tested teaching strategies designed to impact the teaching and learning process at the classroom and building level. Students will be exposed to and apply current theory and practices designed to improve classroom instruction.

**EDU 5333 Principles and Methods of Secondary School – 3 hours**

Emphasis on the basic teaching methods, the teaching of critical thinking skills, analysis of various teaching models, analysis of learners and the learning process, and development of communication skills. EDU 5333 must be taken at SBU. A Field Based Internship must be taken concurrently. Prerequisites: EDU 2113, 2141, 2313, 3.00 GPA, and Teacher Education requirements. Offered only on the Bolivar campus during the fall and spring semesters.

**EDU 5343 The Leadership Brain – How Classroom Teachers Lead Effectively – 3 hours**

Students will examine how brain-compatible practices can sustain effective teaching and learning. Making use of the latest cognitive neuroscience insights about how the brain interacts with the learning environment will provide a basis for understanding: learning differences, brain-compatible curriculum and assessment, higher-order thinking, the nature of creativity, ethical and spiritual leadership, and the role of thinking habits on learning. The course will also address initiating and leading productive school change.

**EDU 5353 Reading Miscue Analysis – 3 hours**

The study of a procedure based upon whole language and psycholinguistic theory that enables the teacher to investigate and understand the reading of an individual reader, to develop an understanding of how readers transact with text to build comprehension, and to use this procedure as a base for constructing and implementing an individual developmental or remedial plan. Offered only on the Bolivar campus.

**EDU 5373 Issues and Trends in Reading Instruction – 3 hours**

An intensive analysis of reading problems from the standpoint of current development and remedial methodologies. Offered only on the Bolivar campus.

**EDU 5383 Supervision of Instruction in Reading – 3 hours**

The supervisory responsibilities and problems concerned with reading, including the building of reading programs appropriate for a school population and community, utilizing appropriate research in the operation of a quality reading program, using supervisory techniques appropriate to the task, and serving as a leader in the change process of a school reading program. Offered only on the Bolivar campus.

**EDU 5413 Internet Applications for Teachers – 3 hours**

An introduction to the variety of educational resources on the Internet and the essential skills of use of Internet e-mail, FTP, Telnet, and World Wide Web through Netscape. Basic computer skills are required. Students will print, save to disk, and create portfolios that can be used in their curriculum.

**EDU 5423 Computer Applications in Education – 3 hours**

Designed for K-12 educators in the appropriate use of technology to facilitate the teaching and learning process. Instructional methods will be explored, utilizing a variety of technology applications for collaboration and communication including the integration of computers and educational technology into specific curricular areas as well as across the curriculum. In addition, participants will learn about assessment in the technology-enriched classroom and develop critical thinking, analysis, and synthesis skills. Lab fee \$15.

**EDU 5433 Blogs, Podcasts, Wikis & Web Page Application for Teachers – 3 hours**

This course is designed for educators who are interested in creating and maintaining blogs, podcasts, Wikis, and web pages to enhance internal and external communication and the teaching and learning process. Participants will learn how to create a podcast as well as how to create and maintain a Wiki, blog, and web page.



**EDU 5463 Middle School Philosophy and Organization – 3 hours**

A focus on the historical and philosophical foundations of the traditional junior high and subsequent middle school movement emphasizing a connection between practice and research. Prerequisites: EDU 2113, 2131, 2313, and 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the fall semester.

**EDU 5473 Psychology of the Middle School Student – 3 hours**

This course offers a broad overview of the history of young adolescent psychology, its advocates, researchers, and its implications for middle level educational practices. Prerequisites: EDU 2113, 2131, 2313, 2463, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the fall semester.

**EDU 5493 Middle School Curriculum – 3 hours**

This course offers an in-depth study of curriculum development and instructional strategies targeting the young adolescent. As a result of this course, students will develop pedagogical practices that meet the vast physical, emotional, social, intellectual, and affective developmental needs of young adolescents. A Field Based Internship must be taken concurrently. Prerequisites: EDU 2113, 2131, 2313, 2463, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the spring semester.

**EDU 5502 Methods of Teaching Theatre – 2 hours**

An introduction to methods of teaching theatre in the secondary school. Topics include curriculum development; teaching strategies; and assessment. Additionally, this course addresses strategies for organizing and implementing a production schedule. Prerequisites: EDU 2113, 2141, 2313 and 3.00 GPA

**EDU 5503 Organization and Administration of Physical Education – 3 hours**

Advanced organization and management of physical education and interscholastic athletic programs. Only offered on the Bolivar campus during the fall semester.

**EDU 5512 Methods of Teaching Art, K 12 – 2 hours**

Understanding motivation, materials and techniques in school art programs. Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Offered only on the Bolivar campus during the fall semester.

**EDU 5513 Methods of Teaching Mathematics in the Middle and Secondary Schools – 3 hours**

Theory and application of current practices in teaching mathematics in middle and secondary schools. Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the spring semester.

**EDU 5522 Methods of Teaching Science in the Middle and Secondary Schools – 2 hours**

Course will provide practical methods for the prospective teacher to use for the instruction of middle and secondary school students in such areas as laboratory safety, investigative and questioning skills. Course activities will include inquiry teaching, use of demonstrations in teaching, budgeting and supply ordering, science fairs and projects, and the use of the computer in the science classroom. Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the fall semester.

**EDU 5523 Methods of Teaching Business Subjects in the Secondary School – 3 hours**

Designed to analyze instructional techniques and procedures utilized in teaching business subjects. Special attention given to objectives, subject matter content, instructional materials, class activities and methods of evaluating in typewriting, accounting, shorthand, office practice, and general business.

Prerequisites: EDU 2113, 2313, and Teacher Education requirements. Only offered on the Bolivar campus on sufficient demand.

**EDU 5533 Methods of Teaching Health and Physical Education, 5-12 – 3 hours**

Teaching methods, selection of activities, program planning, emphasis on development of a progressive curriculum (restricted to health and physical education majors and minors). Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the fall semester.

**EDU 5542 Methods of Teaching Social Studies in the Middle and Secondary Schools – 2 hours**

Exploration of basic concepts within each of the social sciences and possible teaching methods. Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the spring semester.

**EDU 5543 Methods of Teaching Writing in the Secondary School – 3 hours**

Theory and application in the teaching of writing and grammar in secondary schools with emphasis on the writing process. A requirement for secondary English majors. Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the spring semester.

**EDU 5552 Methods of Teaching Speech in the Middle and Secondary Schools – 2 hours**

Emphasis on principles, techniques and problems that are unique in teaching speech. Unit and course plans are developed for all areas of speech. Attention is given to directing forensics and dramatic activities. Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the fall semester.

**EDU 5553 Measurement and Evaluation in Physical Education – 3 hours**

A course to acquaint students with various evaluation methods in physical education. Practice is given to administering tests and interpreting results with appropriate statistical procedures.

**EDU 5562 Methods of Teaching Instrumental Music in the Middle and Secondary Schools– 2 hours**

Study of philosophy of music education, administrative and teaching techniques, and materials for teaching instrumental music in the middle and secondary schools. Music majors and minors only. Prerequisites: EDU 2113, 2313, MUS 1621, MUS 1623, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the fall semester (even years).

**EDU 5563 Methods of Teaching Foreign Language – 3 hours**

Study of methods of teaching modern languages in public school. Prerequisites: EDU 2113, 2313, Field Experience I, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus on sufficient demand.

**EDU 5573 Methods of Teaching Vocal Music in the Middle and Secondary Schools – 3 hours**

Study of philosophy of music education, administrative and teaching techniques, and materials for teaching vocal music in middle and secondary schools. Music majors and minors only. Prerequisites: EDU 2113, 2141, 2313, MUS 1621, MUS 1623, 3.00 GPA, and Teacher Education requirements. Only offered on the Bolivar campus during the fall semester (odd years).

**EDU 5583 Character Education – 3 hours**

This course will provide a knowledge and background of Character Education. We will explore the development of good. Character building skills, such as respect, responsibility, and work ethic will be

addressed. Students will discuss methods of initiating a Character Education program into a school system as well as incorporating character skills into curriculum.

**EDU 5593 Spiritual Issues in Public Schools – 3 hours**

This course is designed to help teachers plan curriculum in ways that stay true to one's faith and helps teach Christian values in a multicultural community. Students will review which laws determine the religious rights of students and teachers in public schools and how to apply these laws to real situations in the classroom. Prerequisites: EDU 2113, Field Experience I, EDU 2313, 3.00 GPA, and Teacher Education requirements.

**EDU 5603 Issues and Trends in Education – 3 hours**

This class is focused on developments, trends and issues in education with emphasis on relating current research to contemporary educational practice. Legal issues will be addressed.

**EDU 5613 Teaching Reading in the Content Areas – 3 hours**

This course is designed to prepare middle school/junior high and/or secondary teachers to use functional reading and writing skills, strategies and techniques to enhance the reading and writing skills of learners as tools for learning in various content areas. Prerequisites: EDU 2113, 2313, Field Experience Level I and a 3.00 GPA. Only offered on the Bolivar campus during the fall and spring semesters.

**EDU 5623 Working With At-Risk Students – 3 hours**

This course examines why significant numbers of students fail to achieve their academic potential. Principles of effective thinking skills programs are examined.

**EDU 5643 Sport and Physical Education in American Society – 3 hours**

A study of the place of sports and physical activity in American society. Principles, historical events and current status of sports and physical activity will be studied.

**EDU 5653 Counseling for the Classroom Teacher – 3 hours**

This course will emphasize the application of counseling, guidance, and counseling psychology principles in the classroom. Teachers will improve upon their skill for dealing with students' academic, personal, and social problems.

**EDU 5663 Child Abuse and Neglect – 3 hours**

This course is designed to acquaint the student with child abuse and neglect, causes, treatment and prevention.

**EDU 5673 Teaching Critical Thinking Skills – 3 hours**

In this course students will learn to think about their thinking and understand the ways people think. Students will define critical thinking, select suitable thinking outcomes for their lessons and remodel lesson plans to help their own students engage in higher order thinking.

**EDU 5683 Effective Inclusion Practices – 3 hours**

Students will investigate the Individuals With Disabilities Education Act and its implications for teachers. Special placement, the continuum of service models, and the areas of exceptionality will be defined. Modifications required in the regular classroom for implementation of IEP's will be explored.

**EDU 5693 Understanding Human Addictions – 3 hours**

The intent of this course is to enable educators to further their understanding of the issues involving drugs, to further develop a personal philosophy regarding drug issues based on this knowledge and to help the educator utilize this knowledge and philosophy into their daily teaching.

**EDU 5703 Physiology of Exercise – 3 hours**

A study of the effects of exercise on the organs and systems of the body; special emphasis on the cardio-respiratory system. Course fee \$12.

**EDU 5713 Current Problems in Physical Education – 3 hours**

Recognizing, classifying, and reporting problems in physical education. Studying techniques and methods of solving problems. Current issues and problems in the field of physical education are studied. Only offered on the Bolivar campus.

**EDU 5733 Adolescent Development – 3 hours**

A study of the development processes of the adolescent, beginning at puberty and continuing through the late adolescence. Prerequisites: EDU 2113, Field Experience 1, EDU 2313, 3.00 GPA, and Teacher Education requirements.

**EDU 5753 Web Tools, Design and Applications – 3 hours**

This course focuses on the role of web tools in education, including classroom instruction, administration, and communication. Emphasis is placed on computerized instruction and computer-managed instructional techniques including Web Design. Content includes practical experience in software development for educational applications.

**EDU 5773 Leadership Styles in the Media – 3 hours**

Designed to have students observe and analyze a variety of leadership styles as presented in visual and print media. Students will apply this knowledge to better understand their personal leadership style as well as the style(s) of those they work with. Through this analysis students will better understand how the style of leadership impacts change, motivation and followership.

**EDU 5783 Developing Mathematical Understanding – 3 hours**

Designed for classroom k-12 teachers to develop a better understanding of how students learn math. This knowledge will be acquired through the development and application of classroom activities. Students will leave with hands on application of course concepts.

**EDU 5793 Delinquent Behaviors K-12 – 3 hours**

An extensive view of delinquent behaviors from the teacher/counselor viewpoint. Identification skills and prevention methods will be discussed.

**EDU 5803 Essentials in Writing – 3 hours**

Twelve writing essentials for grades K-12 will be explored in this course. Educators will become more knowledgeable about how to teach writing by building on best practices and effective writing strategies.

**EDU 5823 Integrating Technology Into the Classroom – 3 hours**

The course focuses on knowledge and skills which: (1) make a person computer literate, (2) enable one to use computers in a variety of personal applications, (3) equip a person to use computers in teaching and learning, and (4) enable one to make effective use of a wide variety of media and technological systems in teaching. Prerequisites: CIS 1103, EDU 2113, 2313, Field Experience 1, 3.00 GPA, and Teacher Education requirements. Designed for MS Certification Students only. Lab fee \$20.

**EDU 5832 Assessment and Evaluation of Learners – 2 hours**

Study of history of measurement, statistical terms and processes used in education, principles of constructing teacher made tests, and examination of various testing programs for public school systems. Prerequisites: EDU 2113, 2313, Field Experience 1, 3.00 GPA, and Teacher Education requirements. Must be taken as part of the professional block semester unless permission is granted by the Director of

Teacher Education or the Coordinator of Clinical Experiences for it to be taken in another semester. Only offered on the Bolivar campus during the fall and spring semesters.

**EDU 5833 Behavior and Classroom Management – 3 hours**

Designed to introduce the student to procedures for managing the classroom, including organization, administration, and communication. Methods of discipline and behavior management are explored for various levels of teaching, and with individuals and small and large groups under varying conditions. The development of knowledge and attitudes that will enhance teachers' ability to develop pupil self-esteem and confidence are addressed. Prerequisites: EDU 2113, 2313, 3.00 GPA, and Teacher Education requirements. Only offered for middle school, junior high, and/or secondary teachers on the Bolivar campus during the fall and spring semesters.

**EDU 5853 Classroom Management – 3 hours**

A study of methods of discipline and behavior management in the classroom and of procedures for managing the classroom, including organization, administration, scheduling, record keeping and communication with administration and parents. Various models and systems are explored. Students will focus on aspects of classroom discipline and behavior management unique to their level of preparation. Prerequisites: EDU 2113, 2121, 2313, 2343, 2353, 3.00 GPA, and Teacher Education requirements. Offered for elementary education teachers during the fall and spring semesters.

**EDU 5863 Schools By Design – 3 hours**

This course offers a broad overview of the ideas, programs, strategies, research and results for school improvement. The course has two major themes: (1) building community relations for school change and (2) creating schools designed around the best practices.

**EDU 5873 Integrating Technology into K-12 Classrooms – 3 hours**

This survey course will introduce experienced educators to educational technology. Topics covered in this course will be areas that impact or have the potential to impact educators in the classroom. Special emphasis will be on constructing relevant and appropriate instructional environments.

**EDU 5883 The School & Community Relations – 3 hours**

This class will look at various media and at research leading to effective and responsive communications to meet the needs of the public. Participants will formulate, develop and implement a procedure for positive school and community relations in public education.

**EDU 5893 School Law for Teachers – 3 hours**

The study of Missouri and federal statutes, legal opinions and court decisions as applied to education is the focus of this course. Topics such as non-renewal and dismissal of teachers and collective bargaining will be discussed.

**EDU 5903 Professional Learning Communities – 3 hours**

Students will learn the parameters of a professional learning community, including the development of a focus, the skills of developing a relationship with teachers as a facilitator, the implementation of strategies for effective group work, and the ability to clearly communicate and guide the discussion process. All knowledge and skills will be directed toward a better understanding and support for the teaching/learning process.

**EDU 591(1-3) Workshop – 1-3 hours**

Workshops focusing on practical classroom application of the subject addressed are offered in areas of major interest and need by students. Some of the workshops that have been offered are: Basic DOS and Windows in the Classroom; Classroom Learning Centers; Computer Graphics for the Classroom;

Cooperative Learning; Creative Writing; Displays for Learning; Internet in the School; Using Hypercard, CD ROM and Interactive Video; Using TV in Teaching; Whole Language; Working with the At Risk Student; Working with the Aggressive Student.

**EDU 593(1-3) Readings - 1-3 hours**

Readings may be developed in reference to an area of major interest and need of an individual student. The required reading and reporting are specified in writing with signatures of the student and instructor indicating agreement.

**EDU 595(1-3) Special Topics – 1-3 hours**

A special topic may be offered which focuses upon a subject of major interest and need by a group of students. Topic courses usually focus upon areas not covered by regular courses in the graduate curriculum. Among topics that have been offered are: Addressing the Needs of the Mainstreamed Child; Behavior Modification in the Classroom; Counseling for the Classroom Teacher; Instructional Improvement in the Secondary School; Movement Education; Parent Education; Teaching through Educational Tours.

**EDU 596(1-3) Physical Education Seminar – 1-3 hours**

A seminar may be offered relative to a subject of major interest and need by a group of students. Seminars usually focus at advanced levels on specific subjects not covered in depth in the regular graduate curriculum. Among seminars that have been offered are: Issues and Trends in Education; Seminar in Educational Change; Seminar in Middle School Education.

**EDU 597(1-3) Symposium – 1-3 hours**

Symposium credit may be earned by special approval of the advisor, the graduate faculty member who is to supervise the experience and the Office of Graduate Studies. Symposium credit is usually associated with participation to a significant degree in a professional development conference, workshop, or similar program sponsored by an organization not associated with the University.

**EDU 598(1-3) Internship/Practicum – 1-3 hours**

Planned and supervised work experience related to the student's graduate study, usually in an elementary or secondary school setting. Internships and practicums may be taken only with advanced planning and approvals involving the supervising graduate faculty member, the division in which the credit is earned, and the Office of Graduate Studies. No more than four hours of credit from internships and practicums may normally be applied toward completion of the master's degree.

**EDU 599(1-3) Independent Study – 1-3 hours**

Directed study by an individual student of an area not covered in the regular graduate curriculum. Independent study may be taken only by advance approval of the supervising graduate faculty member, the division head, and the Office of Graduate Studies.

**EDU 6003 Teaching Social Sciences in Early Childhood and Elementary Schools – 3 hours**

This course is designed for interactive, integrated learning of methods, techniques, and skills for engaging early childhood and elementary students in social studies concepts. This course will focus on pedagogy, multiculturalism, cultural diversity, English language learners, utilizing social studies trade books in instruction, differentiated instruction, and integrating the arts. Cross-listed undergraduate course: EDU 3003. Prerequisites: EDU 2003, 2113, 2313, 2343, 2353, or 2121 and a 3.00 GPA.

**EDU 6013 Analyzing and Amending Reading Problems – 3 hours**

In this course, students will learn about instructional techniques, reading assessments, diagnostic evaluations, and learning materials specifically designed to detect and correct reading difficulties.

Students will administer and interpret a variety of reading assessments in order to diagnose students' difficulties and plan remediation lessons and activities. Students will practice test administration and diagnosis with students who are struggling with literacy development, demonstrating the ethics of testing procedures and reporting.

**EDU 6023 Teaching Integrated Math in Early Childhood and Elementary Education – 3 hours**

Analyzes methods of teaching mathematics in early childhood and elementary classrooms and integrating mathematics in other content areas in ways that are developmentally appropriate and are reflective of the NCTM standards. Methodology includes developing investigative lesson plans, using technology and learning centers in the math classroom, evaluating mathematics textbooks, formulating performance goals and objectives, and assessing the learning of mathematics. Cross-listed undergraduate course: EDU 3163. Prerequisites: EDU 2003, 2113, 2313, 2343, 2353, or 2121, two college level math courses above MAT 0123 and a 3.00 GPA

**EDU 6043 Learner Development and the Classroom – 3 hours**

This course is concerned with the psychological development of children and adolescents during the school age years. The course will focus primarily on the cognitive, physical, social, personal and moral development of children and adolescents and the impact of these developmental areas on learning and behavior in the school classroom.

**EDU 6053 Teaching Integrated Science in Early Childhood and Elementary Education – 3 hours**

Analyzes methods of teaching science in the early childhood and elementary schools using process inquiry skills, integrating science with other content areas, and teaching science in ways that are developmentally appropriate and are reflective of the National Science Education Standards and the Missouri Grade-level Expectations. Cross-listed undergraduate course: EDU 3183. Prerequisites: EDU 2003, 2113, 2313, 2343, 2353, or 2121, two science courses - a biological science with a lab and a physical science with a lab and a 3.00 GPA.

**EDU 6063 Incorporating Differentiated Instruction into the Classroom – 3 hours**

This class will provide teachers with strategies to successfully differentiate instructions by differentiating the content, process, product or making accommodations. Teachers will use curriculum materials to create lessons using a variety of differentiation strategies to help all students achieve the curricular goals. Strategies will include tiered assignments, acceleration and deceleration, and flexible grouping from a K-12 perspective in reading, math, science, social studies and specials.

**EDU 6073 Instructional Strategies That Work – 3 hours**

Based on the works of Robert Marzano, This course is designed to give students and insightful look at teaching strategies that have been proven successful. Students will be exposed to and apply current theory and practices designed to improve classroom instruction.

**EDU 6083 Bullying – 3 hours**

Recognizing, identifying, and dealing with bullying in public schools is critical to a safe learning environment. This course will help provide the skills needed to deal with bully situations in the classroom, on the playground, and before/after school hours. Teachers are one of the critical elements in stopping this behavior that can lead to violent situations.

**EDU 6093 K-12 Mental Health Issues – 3 hours**

This course explores the biological, emotional, and physiological components of predominant mental health issues affecting school age students. Common characteristics of mental health issues and prevalent

concomitant factors will be identified. Classroom management and practical application strategies to address student needs will be presented.

**EDU 6103 Teaching Strategies That Go Beyond Surface Learning – 3 hours**

This course will focus on the effective use of Webb's Depth of Knowledge (DOK) model. Special Attention will be given to align assessment and instruction through lesson planning using the DOK model. Educators will leave with a greater understanding of the DOK model as it relates to Bloom's Taxonomy.

**EDU 6113 Sixty Strategies to Improve Test Scores – 3 hours**

Learn multiple strategies that can be used every day in any classroom that will help teachers improve scores in all high stakes testing.

**EDU 6123 What Great Teachers Do – 3 hours**

Based on the work of Todd Whitaker this course will examine beliefs, behaviors, and attitudes that make great teachers. Practical ideas will be presented to help teachers increase student performance and make a greater impact in their schools. In addition to the course text, supplemental resources will reinforce the learning and provide both a practical and scholarly perspective.

**EDU 6133 SMART boards and Technology in the Classroom – 3 hours**

This class is an introduction on using a SMART board. Participants will create lessons using SMART Notebook 10 and the interactive tools featured on a SMART board. Participants will also create a wiki that can be used as a classroom website that will host the SMART Notebook lessons. Wikis also allow teachers to easily add student websites, upload files for use in the classroom and imbed videos. Technology knowledge for this class is basic.

**EDU 6143 Dealing with Difficult Students – 3 hours**

This course will examine practical strategies for dealing with challenging students in the classroom. Educators will learn how to develop healthy relationships with all students, how to eliminate or minimize problem behaviors, and how to respond to any situation that may occur in the classroom.

**EDU 6153 Teaching Children of Poverty – 3 hours**

This course will provide an extensive review of poverty in America and the ramifications it has on public schools. Topics will range from academic achievement to delinquent behaviors.

**EDU 6163 Habits of the Heart for Teachers – 3 hours**

The Habits of the Heart, Nurturing Attitude, Responsibility, Dependability, Friendship, Brotherhood, High Expectations, Courage, and Hope are the building blocks toward a tradition of excellence. In an environment built around these habits, students can become the best and brightest people their skills and talents permit.

**EDU 6173 Brain Based Teaching and Learning for Special Needs Students – 3 hours**

Examination of how to address the unique learning problems of students with special needs, with a focus on insights gained from research on the function of the human brain. Quality learning experiences will be designed based on knowledge acquisition and learning modalities of students. Strategies will be discussed/developed to create learning environments for special needs students.

**EDU 6183 Introduction to RtI – 3 hours**

Response to Intervention (RtI) is a system for identification and remediation of learning deficits; specifically in reading, writing, math and behavior. This course will introduce multi-tiered intervention strategies with hands-on



**EDU 6193 Developing Student Capabilities – 3 hours**

This course will examine the perceptions and skills necessary for students to become successful in the classroom as well as in life. Through the process of this course, it will become evident that the development of these skills and perceptions is critical to the development of capable people.

**EDU 6203 Servant Leadership Strategies for Teachers – 3 hours**

Designed for all teachers who are committed to their students' learning and to their own personal development. Developing the servant leader approach is necessary for an educational community to energize students and improve achievement..

**EDU 6213 Evaluation of Abilities and Achievement – 3 hours**

This course provides a study of methods, procedures, and instruments used in K-12 classrooms for screening and diagnosing children in order to address their individual learning needs.

**EDU 6253 Planning for Literacy Instruction – 3 hours**

Elementary educators will explore current instructional practices for reading instruction in this book study of Diller's text, Making the Most of Small Groups. Practical tips, sample lessons, and templates will be provided along with an opportunity to develop literacy materials for classroom use.

**EDU 6223 Using Mentor Texts to Guide Literacy Instruction – 3 hours**

Educators will have an opportunity to examine strategic instruction that will strengthen students' reading and writing abilities while fostering enjoyment of children's literature. K-8 educators will leave the course with a resource guide of annotated bibliographies and lesson materials to put into immediate use.

**EDU 6233 Crafting Writers Through Literature – 3 hours**

This course is designed to provide clear insight into recognizing and teaching qualities of good writing through children's literature. Educators will explore how students can become enthusiastic, confident writers using literature as the foundation in all writing modes.

**EDU 6243 Essentials in Reading – 3 hours**

Reading essentials for grades K-12 will be explored in this course. Teachers will become more knowledgeable about teaching reading by building on best practices and effective strategies.

**EDU 6263 Principles of Coaching – 3 hours**

The study of how the coaching process enhances the effectiveness and efficacy of teachers in classroom work and collaboration with peers. Examples of various coaching processes will be explored through declarative and procedural knowledge. The purpose of this course is to increase the effectiveness of teachers as leaders within a school setting through awareness and proficiency in coaching.

**EDU 6273 Effective Communication – 3 hours**

Students will develop an understanding of communication strategies that promote self-directedness and come from a growth mindset. This class will teach skills in working with colleagues in group settings, as well as with administrators, parents and students. Attention will be given to effective feedback that promotes teacher growth resulting in increased student learning.

**EDU 6293 Assessment and Data Collection – 3 hours**

This course will examine the use of assessment data within the classroom as a means of conducting contextually based research that will improve the teaching/learning process. Students will understand why data influence school improvement, what types of data are critical in making a difference, and how the use of data can improve student learning. Students will develop a perspective that looks beyond the

single classroom through an inquiry stance, and will learn how to clearly communicate findings to the larger school setting.

**EDU 6423 Methods of Teaching Social Science in the Middle and Secondary Schools – 3 hours**

Exploration of basic concepts within each of the social sciences and possible teaching methods. Cross-listed undergraduate course: EDU 4023. Prerequisites: EDU 2113, 2313, Field Experience Level 1, and a 3.00 GPA.

**EDU 6483 School, Home and Community Collaboration – 3 hours**

This course focuses on the history, current trends, and issues of family and community involvement in the schools. Materials, techniques, and resources for the improvement of home, school, and community partnerships and communication will be included. This course will prepare future educators to collaborate with other school professionals and families and take advantage of professional learning opportunities to benefit student learning and well-being. The importance of differentiated instruction and working with English language learners as they relate to student learning and collaboration will be addressed. Cross-listed undergraduate course: EDU 3483. Prerequisites: EDU 2003, 2113, 2313, 2343, 2353, 2121, and a 3.0 GPA.

**EDU 6503 Addressing Deficits in Language Processing/Dyslexia – 3 hours**

This course offers an overview of dyslexia. Through readings and discussion, students will develop an understanding of the history and science of dyslexia, receive content necessary to identify the characteristics of dyslexia, as well as provide the appropriate interventions for this disorder. Students will learn strategies that assess the reading, spelling, and writing difficulties experienced by children with the neurobiological reading disorder.

**EDU 6623 Teaching Diverse Learners – 3 hours**

Mentally, emotionally, and physically exceptional children are studied. Diagnosis and methods of teaching gifted, mentally retarded, visual and sound impaired, learning disabled, physically handicapped children, and children with communication and behavior problems are included. Prerequisites: EDU 2113, 2313, Field Experience 1, 3.00 GPA, and Teacher Education requirements. Must be taken as part of the professional block semester unless permission is granted by the Director of Teacher Education or the Coordinator of Clinical Experiences for it to be taken in another semester.

**Educational Administration**

**EAD 6001 Introduction to Technology for School Administrators – 1 hour**

Introduction to technology is an online course designed to introduce prospective administrators to the technology standards for school administrators, review the process for developing a building level technology plan and review sources of funding for technology. Additionally students will be introduced to the portfolio component of Bb so they may begin the process of developing their online administrative portfolio.

**EAD 6002 Foundations of Educational Administration – 2 hours**

Designed to provide an overview of the essential elements of organizations and management theory for the student entering the program. Administration history, basic theories, and major areas of responsibility in school administration will be discussed.

**EAD 6014 School Administration – 4 hours**

Designed as a course in building level K-12 administration to prepare prospective school administrators in the areas of instructional leadership, decision-making and problem solving. School improvement, building management and basic personnel and program management are also part of this course.

**EAD 6024 School Curriculum – 4 hours**

Designed to provide K-12 administrators principles and theory of curriculum design and procedures for developing curriculum in the K-12 setting. Emphasis is placed on the role of the teacher and the administrator in curriculum development and evaluation.

**EAD 6053 School Supervision – 3 hours**

This course will focus on the problems, processes and techniques in the evaluation, supervision and improvement of instructional programs. Focus will be placed upon leadership roles necessary for creating a supportive climate for change.

**EAD 6062 Internship 1 – 2 hours**

Practical experience intended to augment classroom instruction under the supervision of a practicing administrator and a university supervisor. Foundations of Educational Administration (EAD 6002), School Supervision (EAD 6053), School Administration (EAD 6014), School Curriculum (EAD 6024) and admission to the program are prerequisites for the internship. Internship Fee: \$30.

**EAD 6071 Internship 2 – 1 hour**

Practical experience intended to augment classroom instruction under the supervision of a practicing administrator and a university supervisor. Foundations of Educational Administration (EAD 6002), School Supervision (EAD 6053), School Administration (EAD 6014), School Curriculum (EAD 6024) and admission to the program are prerequisites for the internship. Internship Fee: \$30.

**EAD 6083 Essentials in School Law, Finance and Buildings – 3 hours**

This course is designed to prepare future building level administrators by studying laws and current legislation affecting public and private schools. It will also view school revenue sources, expenditure practices and management responsibilities as they relate to the building budget. Finally students will examine problems in building planning and plant utilization.

**EAD 6093 Administration of Special Programs – 3 hours**

Designed to prepare principals for their responsibilities related to the supervision of special education programs. The legal basis for special education, legal concern, the budget, management and supervision will be emphasized.

**EAD 6113 Administrative Communication, Innovation and Management – 3 hours**

Intensive examination of the school and its environment. Emphasis is placed on interacting with internal and external publics.

**EAD 6143 Educational Organizations, Leadership and Change – 3 hours**

Designed to help students develop a diverse set of perspectives for analyzing organizations and for taking effective leadership in them. The focus of the course will be to understand how organizations work and what to do to make them better through organizational change, to allow students to look at their own ideas of leadership and to assess themselves on the skills they will need to be effective leaders, and to respond to emerging challenges in today's schools.

**Education Specialist In Curriculum And Instruction****EDU 7206 Aligned Learning Environments – 6 hours**

This course provides (explores) an aligned process that includes principles from the science of learning. Students will understand the teaching/learning process through the lens of student-centered, knowledge-centered, assessment and community centered learning.

**EDU 7213 Communication/Collaboration – 3 hours**

Through an interactive and student-driven process, this course creates avenues to help support teachers' patterns of collaboration and communication; Declarative and procedural knowledge are embedded within this course.

**EDU 7223 Equity for College & Career Readiness – 3 Hours**

A study of the problems and issues of inequity that exist within the K-12 environment. Students will create a plan for achieving equity within the context of their specific domain. There is an expectation of explicit sharing of the final project.

**EDU 7233 Instructional Leadership: Coaching Mentoring, Consulting, Evaluating – 3 hours**

In this course, students will explore how embedded leaders support agency within teachers, open up professional conversation, and sustain collective efficacy.

**EDU 7243 Technology Integration – 3 hours**

This course studies the role of technology as a tool for inquiry that supports real-time research, access to relevant material, and tools for student exploration, learning, expression and student-driven assessment.

**EDU 7253 Comparative Global Curriculum – 3 hours**

This course studies pedagogy in the global environment with a study of educational processes and successful patterns of teaching and classroom environments that result in deep, rich levels of student learning.

**Educational Specialist**

**EAD 7000 Continuous Enrollment**

As needed to complete the field study. Students will be charged for one credit hour at the specialist rate each semester the research paper is not completed. Students not enrolled in any specialist course work will not be charged the one credit hour. No credit is given for EAD 7000. Course fee \$215.

**EAD 7002 Educational Technology – 2 hours**

Hands on application of technology used in day-to-day functions of the superintendent as well as tools used for research in the field of education.

**EAD 7003 School District Administration – 3 hours**

Prepare prospective leaders in the areas of instructional leadership, decision-making, problem solving and the change process at the district level. School improvement, district management, and personnel and program management will be included in this course.

**EAD 7013 Personnel Administration – 3 hours**

Processes and procedures required in implementing policies and practices of effective school personnel administration including instructional and non-instructional personnel.

**EAD 7023 Advanced School Finance – 3 hours**

The study of school budgeting procedures, revenue and expenditure accounting, problems related to local, state, and federal financing of public school operations.

**EAD 7033 School Planning & Maintenance – 3 hours**

The development of a master plan and educational specifications for a school facility. Attention will be given to site and building evaluations, bond issues, remodeling, energy conservation, contractor and architectural responsibilities, equipping and maintaining plants and barrier-free facilities.

**EAD 7043 Research and Statistics – 3 hours**

A study of current research techniques and related statistical application. The course will be taken in conjunction with or prior to the initiation of the field study in educational leadership.

**EAD 7053 Advanced School Law – 3 hours**

Constitutional, statutory and case law that relates to all staff personnel, students, school district and board members' legal rights and responsibilities.

**EAD 7063 Field Study – 3 hours**

The completion of a field project in the form of a specialist research paper. The study may be done in cooperation with a public school district or appropriate agency. Requires formal investigation and survey of a recognized problem with a selected institution. The nature of the investigation may also be an in-depth independent research relevant to current practice in the field of education. An advisory committee made up of full-time college instructors must approve the subject for research. An oral review of the project must be presented.

**EAD 7073 Internship in Superintendency – 3 hours**

Field experience in the superintendency. Internship Fee: \$30.

**EAD 7093 Politics in Education – 3 hours**

Origins, nature and impact of political forces surrounding and influencing schools. The course will also include the increasingly complex political web of American education as well as the debate of local control versus the expanding role of state and federal government. Education and the social order will be analyzed from the perspective of school politics, demands made in the school community and the intervening variables associated with school issues.

**EAD 7123 The Superintendency – 3 hours**

Taken in conjunction with the internship, students will analyze and discuss topics related to current problems of school district management involving decision making, data processing, operations, research, work and wages, unions and management, state and federal control and purchasing.

**EAD 7133 Capstone – 3 hours**

Designed to bring all aspects of the superintendency together through summary and synthesis of the knowledge and skills acquired throughout the program. Students will develop a personal growth plan for continuing their professional endeavors. Focus will be placed on the preparation for the national assessment for superintendents.

**Doctorate of Education****EAD 8002 Non-Profit Financial Management – 2 hours**

This course provides an understanding of the fundamental concepts underlying financial management, controls, and analysis in the nonprofit sector. Various topics, including strategy, budgeting process techniques, major budgetary issues, financial statement analysis, revenue sources, fund development, tax strategies, debt management, human resources, risk management, cash management, basic categories of nonprofit expenditures, organizational controls, and relevant information technology will be discussed. A working knowledge of Excel is required for this course.

**EAD 8012 Organizational Consulting Practice – 2 hours**

This course introduces the task and relationship dimensions of organizational consulting and develops foundational competency in the areas of assessment, diagnosis, and problem solving relative to organizational performance. Students will learn key aspects essential in creating and implementing effective independent consulting practices to support schools and non-profit organizations. Data

collection and analysis are key components of the course to assist students in developing skills related to conducting effective organizational evaluations.

**EAD 8001 Symposium Planning and Development – 1 hour**

This course is designed as a collaborative experience with administrators and professors focusing on research and practices relating to current educational issues. Small and large group work sessions will be designed and offered. The focus will be on current issues in today's educational, political and social climate. The initial course will focus on individualized progress in research development and planning. The follow up will continue to further the process, focusing on individualized methodology and statistical analysis.

**EAD 8003 Leadership and the Law – 3 hours**

This course examines key legal issues that govern daily and long-range decisions of educational leaders. The course focuses on understanding Missouri and federal codes, case law, policies, and significant precedent. The course emphasizes analysis of key legal concepts and application of law to major areas including finance, personnel, risk management, curriculum, student services, teacher rights, torts, student rights, sunshine law, technology, contract law and real estate law and facilities. Students will examine practical application to positively influence educational institutions is the goal of the course. A student will not have an encyclopedic knowledge of education law. Students who fully participate should gain the ability to use the law – constitutional language, statutes and legislative history, regulations, policies of local governing boards, adopted handbooks of policies and procedures – as a tool for effective and transformational leadership in their area of educational expertise.

**EAD 8011 Educational Symposium – 1 hour**

This course is designed as a collaborative experience with administrators and professors focusing on research and practices relating to current educational issues. Small and large group work sessions will be designed and offered. The focus will be on current issues in today's educational, political and social climate. The initial course will focus on individualized progress in research development and planning. The follow up will continue to further the process, focusing on individualized methodology and statistical analysis.

**EAD 8013 Leadership in Learning – 3 hours**

This course is designed for students to develop knowledge and skills necessary for leading an effective learning organization. Course work will focus on latest research and trends in instructional practice and effective district-level tools for assessing the effective implementation of these practices. Students will review and use various district-wide data collection tools and learn various approaches to data analysis. Students will synthesize latest research related to professional development practices and value the connection of performance data in creating a district-level Professional Development Plan.

**EAD 8023 Educational Advocacy – 3 hours**

This course will introduce students to theory related to collaborative leadership, conflict resolution and communication responsibilities and the application of those concepts to educational advocacy. Designed to empower the educational leader to be an advocate, motivator, facilitator and negotiator when working with various groups including local, state and federal officials, outside agencies, media venues, and boards of education on behalf of school children. Participants will be introduced to various concepts related to developing effective communication strategies and a focus will be given to identifying successful engagement and collaboration techniques. Students will review methods for engaging community support for program initiatives and tax referendums. They will also explore methods for building positive relationships with the media and governmental officials. Students will further explore effective methods for impacting public policy and the impact of such policy on local school districts.

Students will gain an understanding in how public policies are influenced by many stakeholders. The course will emphasize effective professional communication, including written texts, speeches and social networking through the use of technology.

#### **EAD 8033 Advanced Research – 3 hours**

The course is designed to assist students in the development of the directed research pre-proposal and proposal. As part of the course students will investigate what sound research design is and how design influences the validity and credibility of the research and its findings. Students will also review and apply ethical practices of conducting research. Students will receive a possible proposal design framework and on-going assistance in developing their directed research proposal. Students should not expect to have a completed detailed directed research proposal by the end of the course.

#### **EAD 8043 Advanced Statistics and Instrument Design – 3 hours**

The focus of this course is on the development and evaluation of measurement instruments, with consideration given to the analysis of measurement data. The fundamentals of measurement will be addressed, including but not limited to: scales, scores, reliability, and validity, development of tests, scale construction and item analysis. Special consideration will be given to using standardized measures in decision making.

#### **EAD 8053 Ethics in Personal & Professional Life – 3 hours**

The course seeks to challenge leaders to develop and maintain ethical behavior in their personal and professional life. Students will examine the practice of ethical decision making as it applies to real life authentic scenarios. A focal point of this course will be the analysis and application of how servant leadership traits exemplified by Jesus Christ are still relevant in today's personal and professional settings.

#### **EAD 8073 Directed Research – 3 hours**

This course involves extensive inquiry related to the development of a research proposal on a current, relevant topic in the field of education. A proposal is an agreement between the student and the student's Directed Research Committee. Therefore, the proposal should be as specific and clearly written as possible to avoid misunderstandings between the candidate, the advisor and the Directed Research Committee. Like a pre-proposal there is no specific requirement on the number of pages or references for a proposal. The proposal and directed research will involve extensive, on-going research/writing by the candidate on a research project or topic of inquiry with advising from a faculty member. The proposal should follow the prescribed format of the final directed research paper. The proposal should be the first three chapters of a directed research paper. Students should rely on advisor's guidance for the length, level of detail, and organization of the proposal and directed research. Proposals and directed research should be organized to research the topic effectively and present the findings in an understandable manner.

### **Instructional Technology Leadership**

#### **ITL 5093 Field-Based Research in Instructional Technology – 3 hours**

In Field-Based Research in Instructional Technology the student will carry out a formal research study in Instructional Technology and prepare a written report and oral report. Prerequisites: EDU 5083.

#### **ITL 5613 The Instructional Role of Educational Media and Technology – 3 hours**

Introduction to the skills of teaching as they relate to the role and use of educational media and technology. Students will learn how to design, develop, and evaluate an appropriate unit of instruction; develop and conduct a needs assessment; identify learning objectives; analyze learner characteristics; employ instructional strategies; and conduct evaluations.

**ITL 5623 Multimedia Tools and Applications 3 hours**

Multimedia Tools and Applications cover issues in the design and development of interactive multimedia instructional lessons. Course covers the tools required for the creation of interactive multimedia, and is organized around individual student projects.

**ITL 5633 Instructional Material Design and Application – 3 hours**

Evaluation and design of computer-based instructional materials. Hands-on experiences with the design of computer-based lessons. Instructional Material Design provides an opportunity for a student to develop a deeper understanding of the intent and design of computer-based instruction.

**ITL 5643 Advanced Hardware and Software – 3 hours**

Investigates hardware and software issues that arise in the development and delivery of instruction. Topics include hardware and software troubleshooting, security, networks, and distance education and communication systems.

**ITL 5723 Advanced Media Management and Supervision – 3 hours**

Advanced Media Management and Supervision is the study of management and supervisory techniques and their application to the instructional media program. Includes management by objectives, staff development, and processes for change through the supervisory role of the media specialist.

**ITL 5733 Leadership in School District Technology – 3 hours**

This course provides an administrative perspective on instructional technology. It surveys methods of using technology to improve administrative functions, funding sources for educational technology, knowledge and sensitivity of cultural pluralism as it impacts technological considerations and legal ethical issues surrounding educational technology.

**ITL 5813 Technology Planning and Budgeting – 3 hours**

Designed to have students create a strategic technology plan that provides direction as well as informs various publics how technology may be used within a school or institution. Frameworks that set priorities for how to invest resources in technology aligned with institutional goals will also be discussed.

**ITL 5923 Online Teaching in the K-12 Environment – 3 hours**

With the realm of education constantly changing directions, online teaching has emerged on the horizon not only in college, but in high school, middle school, and even grade school levels. Students will learn how to recognize and discuss methods of engagement for students in the online world, compare and contrast advantages/disadvantages for online students, facilitate an interview regarding the online education opportunity, develop a school proposal for online classes at their school, examine the road online learning/interaction is taking, and design a lesson around media for an online class. Students will need a general understanding of the online environment in order to keep up with and successfully navigate the course.