



BACHELOR OF ARTS IN ORGANIZATIONAL AND STRATEGIC COMMUNICATION

FRESHMAN – FALL SEMESTER

ENG 1113	English Composition I	3
COM 1103	Fundamentals of Speech Communication	3
MAT 1143	College Algebra	3
BIB 1013	Old Testament History	3
CIS 1103	Computer and Information Management	3
UNI 1111	University Seminar	1
<i>Total hours</i>		16

FRESHMAN – SPRING SEMESTER

ENG 2213	English Composition II	3
POL 1113	American Government	3
FAR 10_3	Intro. to Art, Fine Arts, Music or Theatre	3
HIS 2213/2223	U.S. History I or II	3
COM 3313	Advanced Public Speaking	3
UNI 1121	Introduction To Critical Thinking	1
<i>Total hours</i>		16

SOPHOMORE – FALL SEMESTER

SPA 1114	Elementary Spanish	4
BIB 1023	New Testament History	3
COM 1013	Media and Society	3
ECO 2003	LIFE Economics	3
COM 2233	Introduction to Public Relations	3
<i>Total hours</i>		16

SOPHOMORE – SPRING SEMESTER

SPA 1124	Elementary Spanish II	4
BIO 1004	Principles of Biology	4
COM 3263	Public Relations and Crisis Management	3
SPF 2012	Introduction to Spiritual Formation	2
COM 4283	Communication and Social Media	3
<i>Total hours</i>		16

JUNIOR – FALL SEMESTER

COM 2223	Argumentation and Debate	3
PHS 1004	Introduction to Physical Science	4
COM 2033	Introduction to Digital Video or	
COM 3343	Multi-Media Production for Nonprofit Organizations <i>[Fall, on demand]</i>	3
COM 3163	Nonprofit Public Relations	3
ART 1103	Design	3
<i>Total hours</i>		16

JUNIOR – SPRING SEMESTER

	Cultural Studies	2
KIN 1162	Foundations of Physical Fitness/Wellness	2
ART 2003	Photography I or	
ART 2703	Introduction To Graphic Design	3
MKT 3023	Principles of Marketing	3
COM 3003	Communication Theory <i>[Spring, on demand]</i>	3
	Elective	3
<i>Total hours</i>		16

SENIOR – FALL SEMESTER

COM 3353	Organizational Communication	3
COM 4433	Interviewing	3
COM 4311	Communication Senior Capstone	1
PSY 1013	General Psychology or	
SOC 1003	Introductory Sociology	3
COM 4983	Internship in Public Relations	3
	Elective	3
<i>Total hours</i>		16

SENIOR – SPRING SEMESTER

COM 4983	Internship in Public Relations	3
	Elective	3
	Elective	3
	Elective	3
	Elective	3
	Elective	1
<i>Total hours</i>		16

THIS IS A PROPOSED GUIDELINE. Please check the catalog and see your advisor for your final degree requirements.

Southwest Baptist University reserves the right to make changes to degree plans without advanced notice or obligation.

The student is responsible for understanding and completing all general education, degree, departmental and graduation requirements.