

	Athletic Training Department Academic and Clinical Education Policy & Procedure		Approved Signatures & Date: Department Chair: _____ College Dean: _____	
	Policy Title: University Vision Statement. (SBU.Vision.Statement.wpd)	Date Effective: 08.01.02	Date Replaces: N/A	Policy Number: 01.02

Section: General Academic

Subject: University Vision Statement

Purpose: To define Southwest Baptist University's Vision Statement

Policy:

Adopted by the Board of Trustees, October 2003

Southwest Baptist University fulfills its mission with specific care to guard its Christian distinctiveness and Baptist heritage as it demonstrates continuous improvement; enlarges its ministry thorough consistent growth in student enrollment, retention, and ethnic and racial diversity, markets the institution and its mission regionally and nationally; fosters an environment of open communication and service to others; and cares for employees through competitive compensation and benefits packages.