

Policy Title: SBU Vision Statement		Approved Signature(s): <hr/> Department Chair, Athletic Training	
Policy Number: 01.02	Date Effective: 04.20.04	Date Replaces: N/A	Page 1 of 1

Section: General Academic

Subject: University Vision Statement

Purpose: To define Southwest Baptist University's Vision Statement

Policy:

Adopted by the Board of Trustees, October 2003

Southwest Baptist University fulfills its mission with specific care to guard its Christian distinctiveness and Baptist heritage as it demonstrates continuous improvement; enlarges its ministry through consistent growth in student enrollment, retention, and ethnic and racial diversity, markets the institution and its mission regionally and nationally; fosters an environment of open communication and service to others; and cares for employees through competitive compensation and benefits packages.